



San Joaquin
John Poyers Authority



March 3, 2017 Meeting



San Joaquin Valley Rail Committee

1. Introductions

Steve Cohn, Chair



San Joaquin Valley Rail Committee

2. Public Comment

Steve Cohn, Chair



San Joaquin Valley Rail Committee

3. Highlights of the Draft 2017 SJJPA Business Plan Update

Daniel Krause

SUMMARY OF UPDATES

- Submittal of Annual Business Plan Required by State
 - Draft Due April 1st
 - Final Due June 15th to account for more current projections from Amtrak for the operating budget in next Fiscal Year.
- Public Review Draft
 - Public Comments Due March 15th.
 - E-mail Comments to Daniel Krause at Daniel@sjjpa.com
 - Download entire document at: <https://www.sjjpa.com/>
 - English and Spanish versions available.



SUMMARY OF UPDATES

- Primary Purposes of the Annual Business Plan
 - Identify SJJPA's intentions for the next two State Fiscal Years (FY 2017/18 and FY 2018/19 in its proposed management of the San Joaquins.
 - Request annual funds from the State for operating, administering, and marketing the San Joaquins.
 - Operating and action plans.
 - Outline short-term and longer-term capital plans.



SUMMARY OF UPDATES

- Financial Numbers and Ridership Figures
 - Updated financial and ridership figures through FY16, including some future projections.
- Integration of the Morning Express Service
 - Reflect the high priority of SJJPA's efforts to provide early-morning arrivals to Sacramento and the Bay Area.
- Focus on Additional Service to Sacramento
 - Efforts to initiate 8th Daily Round-Trip (as the 3rd Daily Round-Trip to Sacramento) utilizing Fresno as a mid-corridor start/ends terminal.



SUMMARY OF UPDATES

- Incorporation of Committee Comments/Suggestions
 - Explore providing transfers for connecting transit systems to San Joaquins passengers.
 - Pursue improved connectivity through partnerships with bike sharing, carsharing, ridesharing, ferry, and transportation network services, as well as increasing availability of car rental services where appropriate.
 - Explore the possibility of installing electric car charging stations at stations.



SUMMARY OF UPDATES

- Incorporation of Committee Comments/Suggestions
 - Increase bike parking and storage (i.e. lockers) capacity at stations, as well as ensuring enough bicycle racks are available on-board trains to meet demand.
 - Explore onboard improvement programs, including the creation of a business class for the San Joaquins.
 - SJJPA will continue to discuss with Amtrak extending the expiration period of 10-ride pass beyond the current 45-days.
 - Establish Redding – Sacramento as an “Emerging Corridor” for an extension of the San Joaquins to be eligible for potential state capital funding for emerging corridors.





San Joaquin Valley Rail Committee

4. SJVRC Feedback on the Draft 2017 SJJPA Business Plan Update

Steve Cohn

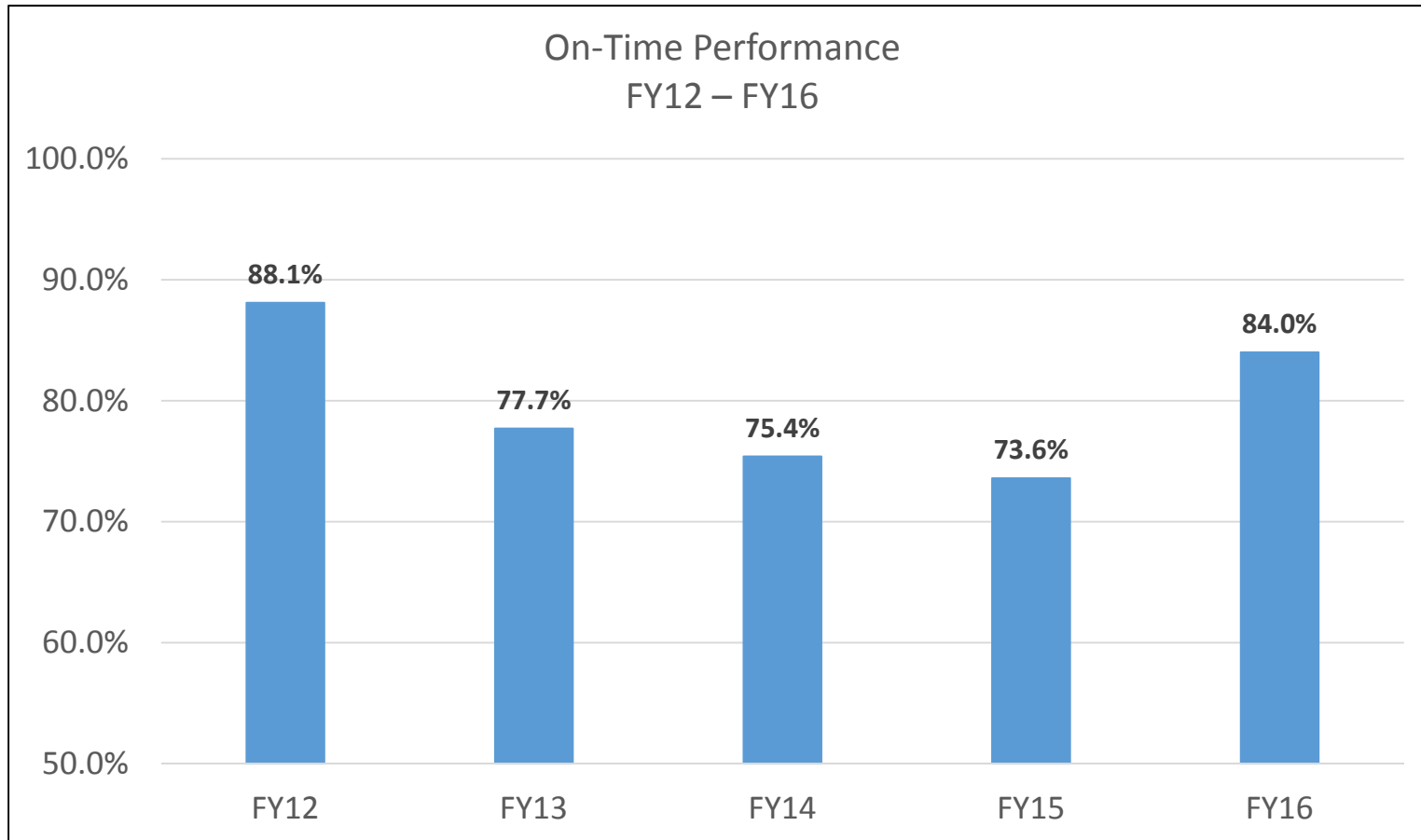


San Joaquin Valley Rail Committee

5. Amtrak San Joaquins Operations Update

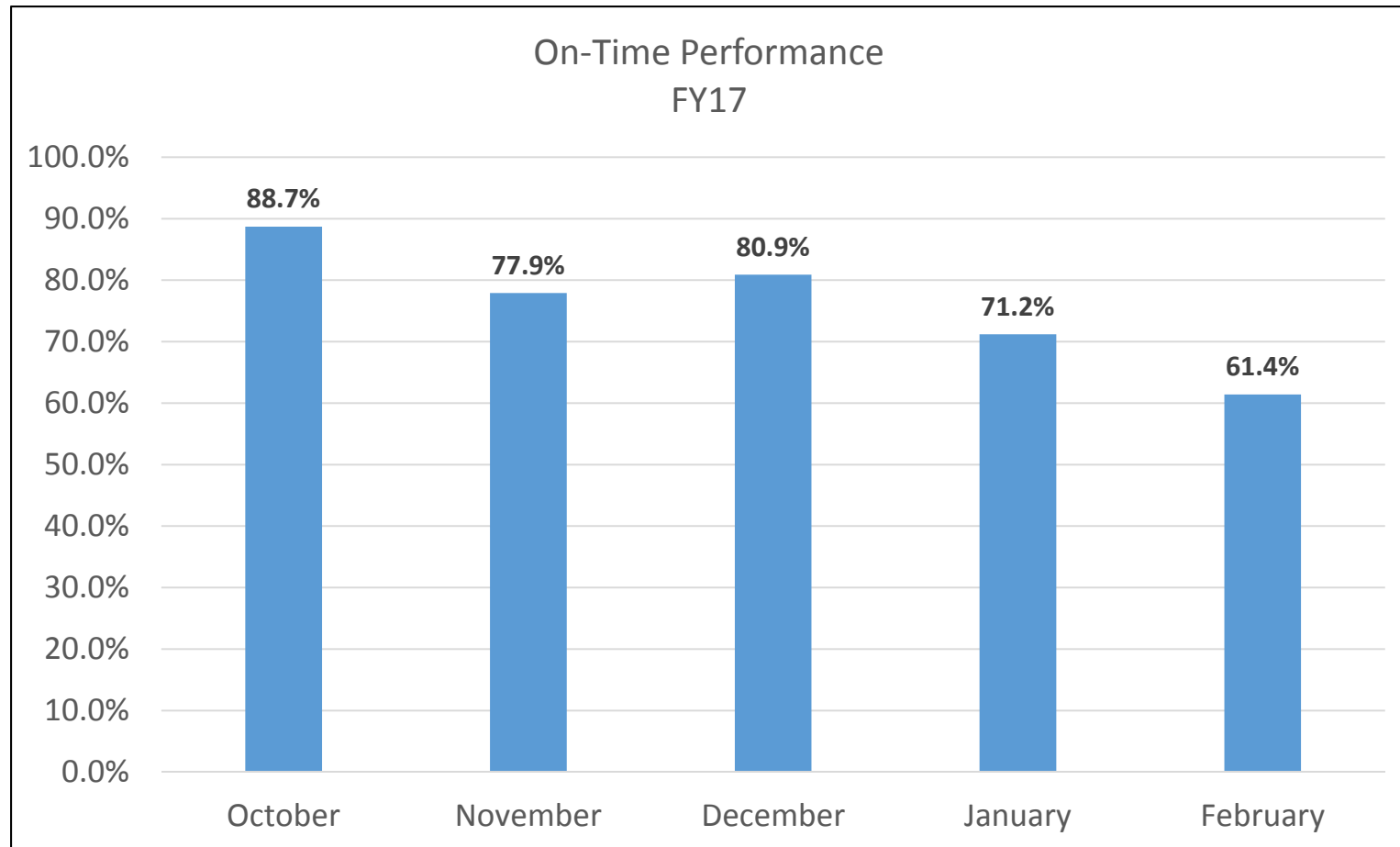
Brian Schmidt

SAN JOAQUINS ON-TIME PERFORMANCE



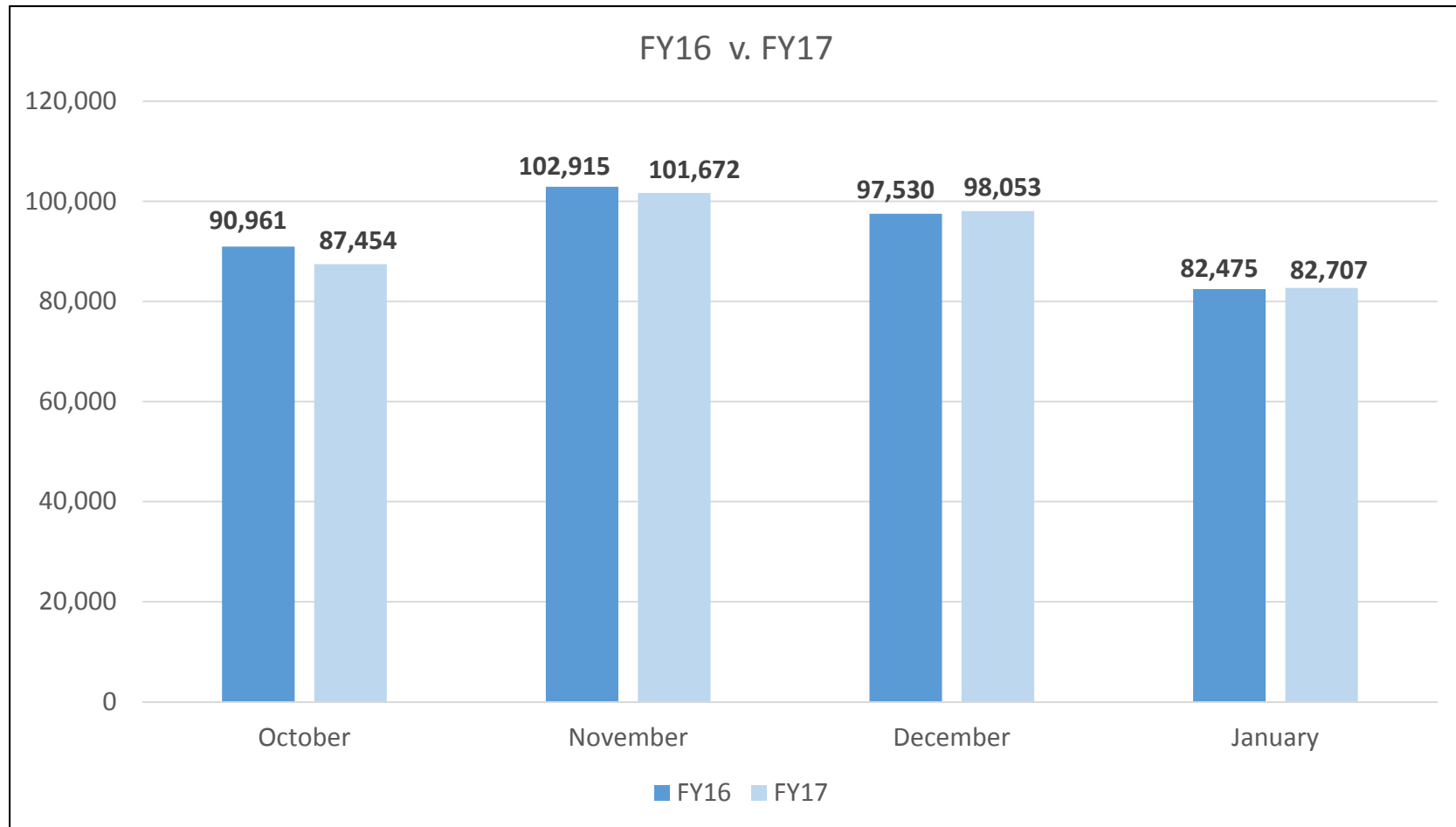
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SAN JOAQUINS ON-TIME PERFORMANCE



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SAN JOAQUINS RIDERSHIP



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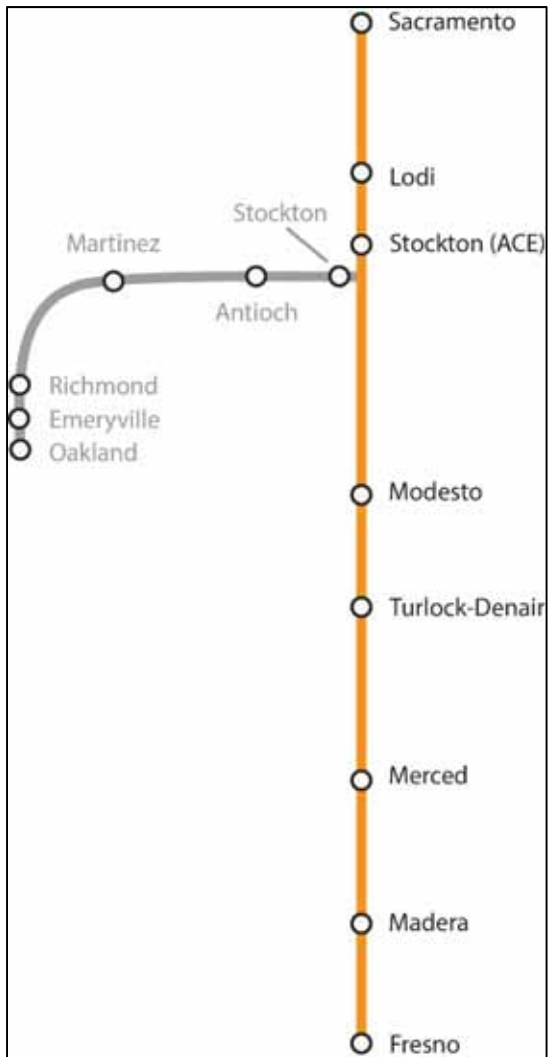
6. Morning Express Service Update

Daniel Krause

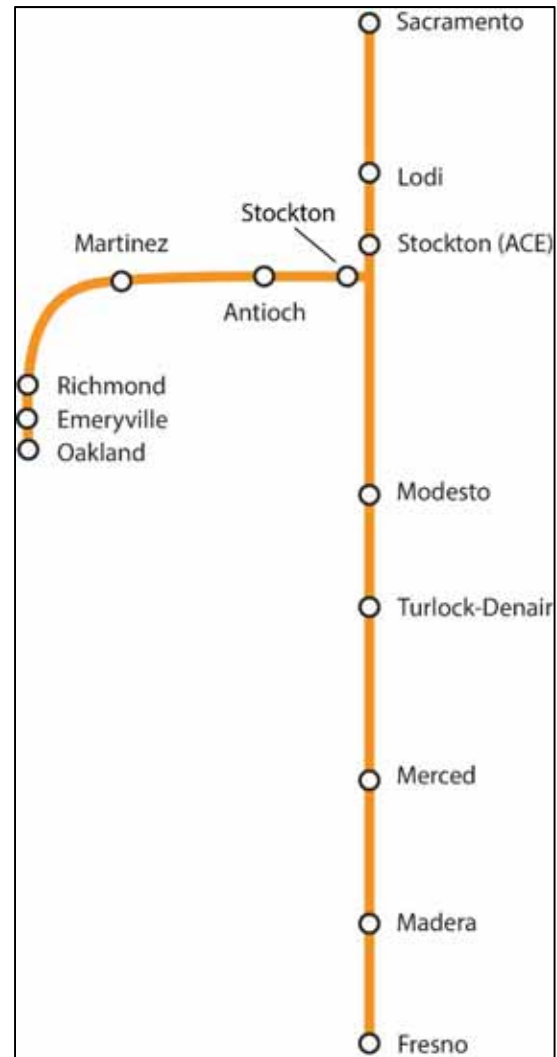
MORNING EXPRESS SERVICE

- SJJPA is currently pursuing having the San Joaquins arrive in the early morning (around 8 am) in both Sacramento and the Bay Area
- Implementation of the Sacramento service is the priority. The service to Sacramento would begin in early 2018, followed by service to the Bay Area in 2019.
- This service was recently branded as “Morning Express Service.” Previously, it had been referred to as “Early Morning Service / Mid-Corridor Starts-Ends.”





**Initial Morning Express Service
Fresno – Sacramento**



**Expanded Morning Express Service
Fresno – Bay Area**



MORNING EXPRESS SERVICE

- Starting at a mid-corridor location is necessary to enable trains to reach Sacramento and the Bay Area by around 8 am.
- At the July 22, 2016 SJJPA Board Meeting, the SJJPA Board took action to select Fresno as the terminus for Morning Express Service.



MORNING EXPRESS SERVICE

- At the November 3, 2016 SJJPA Board Meeting and at the December 16, 2016 Central Valley Rail Working Group (CVRWG) meeting, staff provided an update on progress made toward implementing the Morning Express Service.
- At these meetings, staff discussed that the main focus of planning in the near-term is for the Morning Express Service to Sacramento, while also laying the groundwork for the service to the Bay Area.



MORNING EXPRESS SERVICE (FRESNO – SACRAMENTO)

- Key Investments (for Service Initiation in Early 2018)
 - Temporary Layover Facility – \$1.5 Million
 - Parking Expansion (Fresno, Merced, Turlock/Denair, Modesto, Stockton ACE Stations) – \$1.6 Million
 - Station Enhancements (various safety and security, signage, and beautification projects) – \$425,000



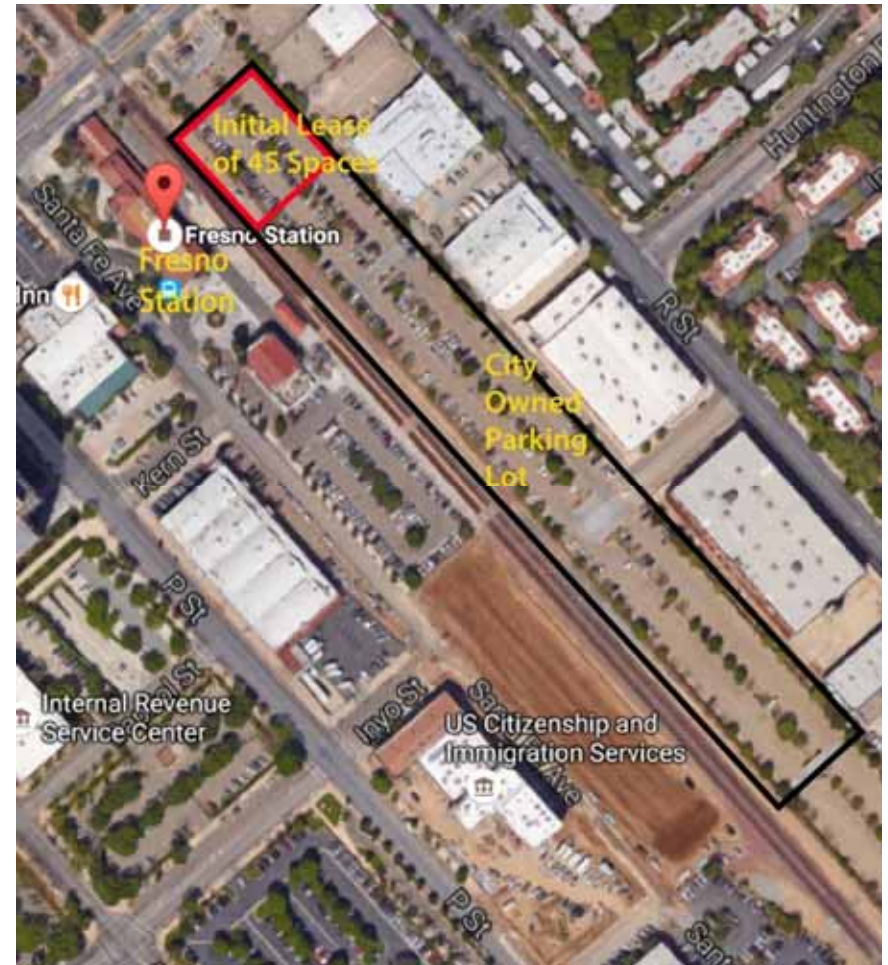
TEMPORARY LAYOVER FACILITY

- Project to accommodate mid-corridor storage of two trainsets.
- SJJPA has recently determined a location east of currently working with BNSF to identify a site in Fresno.
- Would be used for Morning Express Service to Sacramento (and to the Bay Area) initially until a permanent layover facility is completed.
- Estimated Cost: \$1.5 Million



ADDITIONAL PARKING (FRESNO STATION)

- Plan to initially lease 50 parking spaces from the City of Fresno in a lot with excess capacity immediately east of the Fresno Station.
- Option to lease more as needed.
- Estimated Annual Cost: \$45,000



ADDITIONAL PARKING (MERCED STATION)

- Conversion of 5 short-term parking spaces to long-term spaces.
- Conversion of bus loop to approximately 20 long-term parking spaces (bus stop would be moved to convenient location adjacent to station).
- Estimated Cost: \$15,000



ADDITIONAL PARKING (TURLOCK/DENAIR STATION)

- Construction of a new parking lot just south of existing parking lot (50 spaces).
- Estimated Cost: \$270,000 (20% local match).
- Land would be leased from BNSF.



ADDITIONAL PARKING (MODESTO STATION)

Proposed North Parking Lot

- Construction of 79 new parking spaces.
- Estimated Capital Cost:
\$333,863 (20% local match + in-kind contribution of the land).



ADDITIONAL PARKING (MODESTO STATION) Proposed South Parking Lot

- Construction of 62 parking spaces.
- Estimated Capital Cost:
\$278,000 (20% local match + in-kind contribution of the land).



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ADDITIONAL PARKING (STOCKTON ACE STATION) Phase 1

- Initial construction of a new parking lot on the southwest corner of block owned by SJRRC (45 spaces).
- Estimated Capital Cost: \$245,000 (SJRRC in-kind contribution of the land).



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STATION ENHANCEMENTS

- Safety and security improvements, including Video Surveillance Systems (VSS) workstations and wifi upgrades. Stations to receive improvements include Fresno, Madera, Merced, Turlock/Denair, Modesto, and Stockton, Lodi, and Antioch.
- Improved lighting.
- Improved signage with a special focus on Fresno and Stockton ACE Stations.



STATION ENHANCEMENTS

- General beautification projects.
- Estimated Capital Cost: \$675,000 (10% local match + in-kind contribution of the land).
- Note: Primary funding for station enhancement projects would come from SJJPA's Minor Capitol and CA Office of Emergency Service (OES) Budgets.



ENHANCED CONNECTIVITY

- Partnering with Local Transit Agencies
 - Madera County/SJJPA working to provide a new connection to the Madera Station from downtown.
 - Stanislaus County/SJJPA working to improve service to the Modesto Station and establish new service to the Turlock-Denair Station from downtown Turlock.
 - SJJPA has initiated conversations with the City of Fresno to improve frequency of bus service and to improve bus stop locations and wayfinding around the Fresno Station.



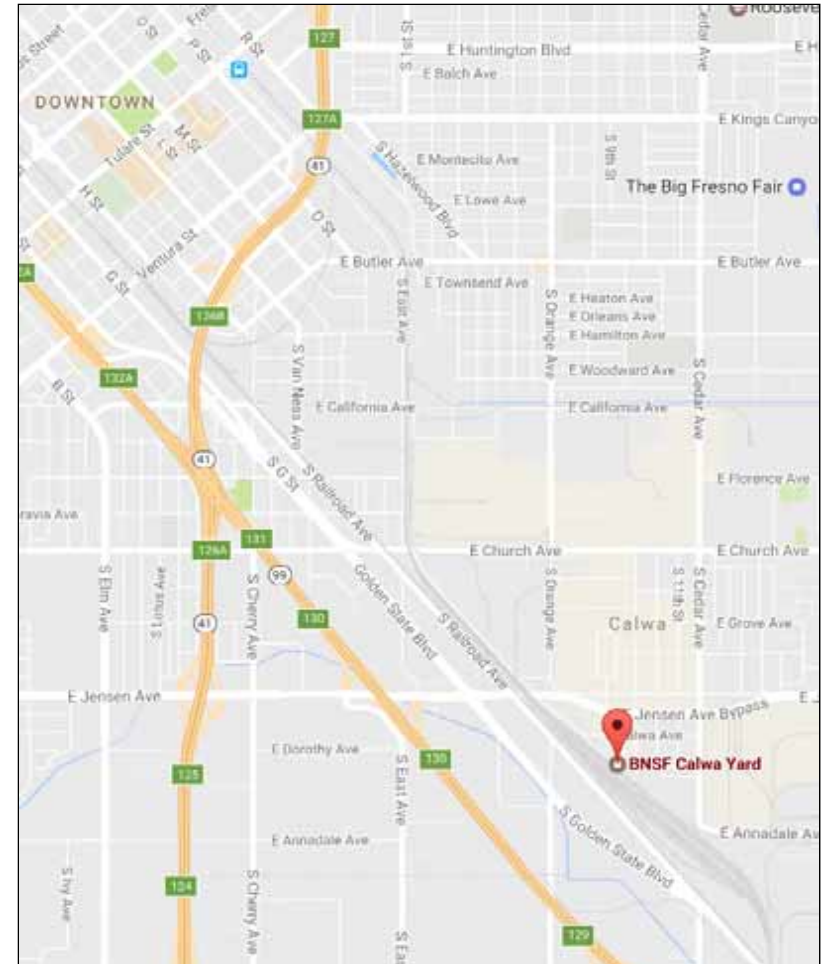
MORNING EXPRESS SERVICE (FRESNO – BAY AREA)

- Key Investments (for Service Initiation in 2019)
 - Permanent Layover Facility – \$5.5 Million
 - Stockton Wye – \$8.14 Million
 - Additional Parking (Stockton ACE Station) – \$900,000
 - Antioch Station Upgrade – \$250,000



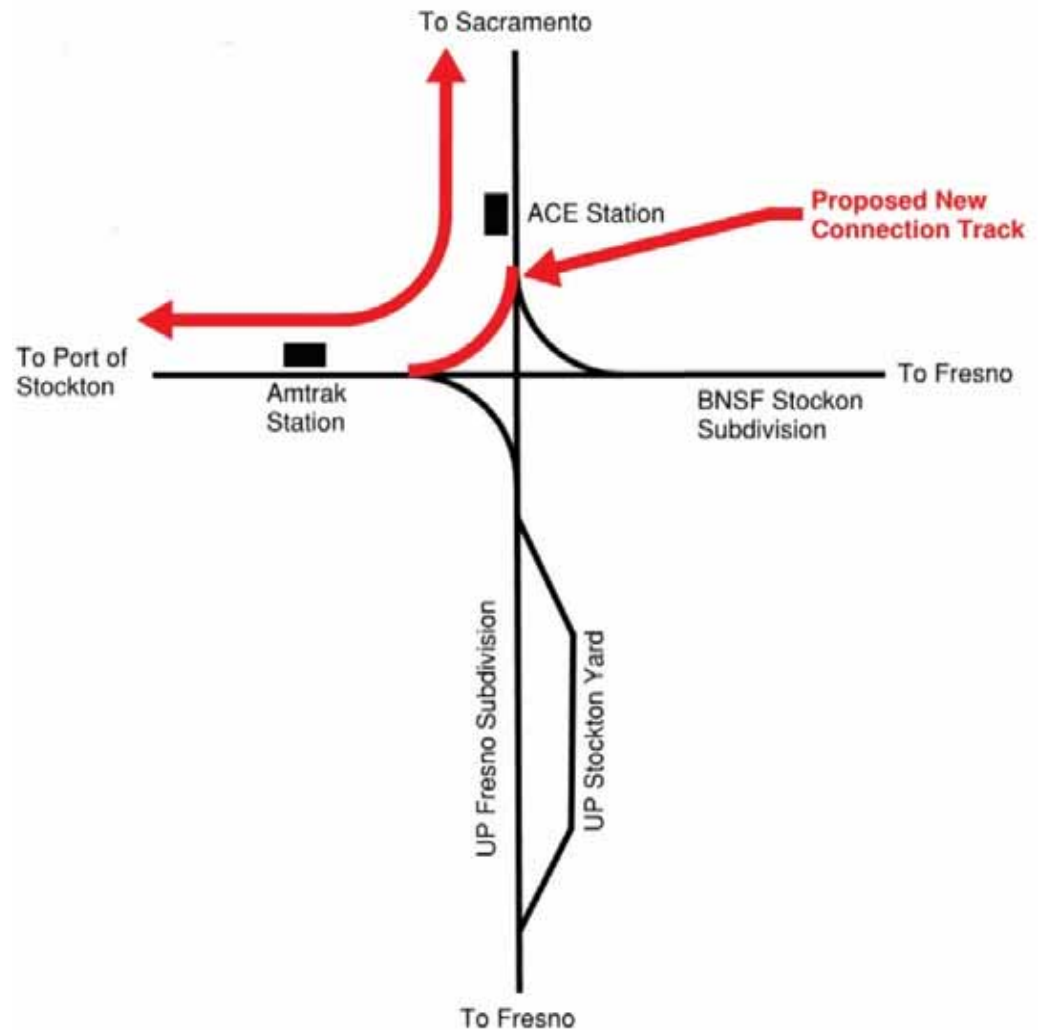
PERMANENT LAYOVER FACILITY

- Project to allow storage of multiple trainsets, including two trainsets for Morning Express Service to Sacramento and the Bay Area.
- Located at BNSF Calwa Yard.
- Estimated Cost: \$5.5 Million.



STOCKTON WYE

- Rail link between BNSF and UP tracks in southern Stockton.
- Project will reduce rail congestion in Stockton area, allowing early-morning Bay Area-bound trains the ability to serve the Stockton ACE Station.
- Estimated Cost: \$8.14 Million.
- Funding being pursued as a component of a federal FASTLANE grant application.



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ADDITIONAL PARKING (STOCKTON ACE STATION) Phase 2

- Construction of a new parking lot on entire SJJRC-block (180 spaces added to original 45 spaces for total of 225).
- Estimated Capital Cost: \$900,000 (Fully funded by CMAQ Grant + SJRRC in-kind contribution of the land).



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ANTIOCH STATION UPGRADE

- Current Situation

- Station structures are blighted, blocking the view of the waterfront, and encourage loitering due to hidden spaces and numerous benches.
- Station and surrounding area have unsafe feeling for passengers.



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ANTIOCH STATION UPGRADE

- Goals

- Reduce loitering to create safer feeling while also improving visibility to the waterfront

- Proposed Improvements

- Smaller of the two structures would be removed.
- Entire canopy structure, columns, and built-in benches would be removed.
- New landscaping in place of removed structures.
- Estimated Cost: \$250,000 (10% Local Match + SJJPA Minor Capital Funds + Other Potential Funding Sources)



MORNING EXPRESS SERVICE

- Next Steps
 - Continue to work with CalSTA, member agencies, and other partners to obtain the necessary funding needed for the Initial Morning Express Service to Sacramento and the Bay Area.





San Joaquin Valley Rail Committee

7. Marketing and Outreach Update

David Lipari

SURVEYS FOR MORNING EXPRESS SERVICE

PURPOSE / SURVEY OVERVIEW

- Primary Goals
 - Gauge Interest
 - Service Preferences
 - Rider Database



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SURVEYS FOR MORNING EXPRESS SERVICE

PURPOSE / SURVEY OVERVIEW

- Overview
- Two Rider Profiles
 - Downtown / Midtown Sacramento Employee
 - San Joaquin Valley Resident/Worker



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SURVEYS FOR MORNING EXPRESS SERVICE

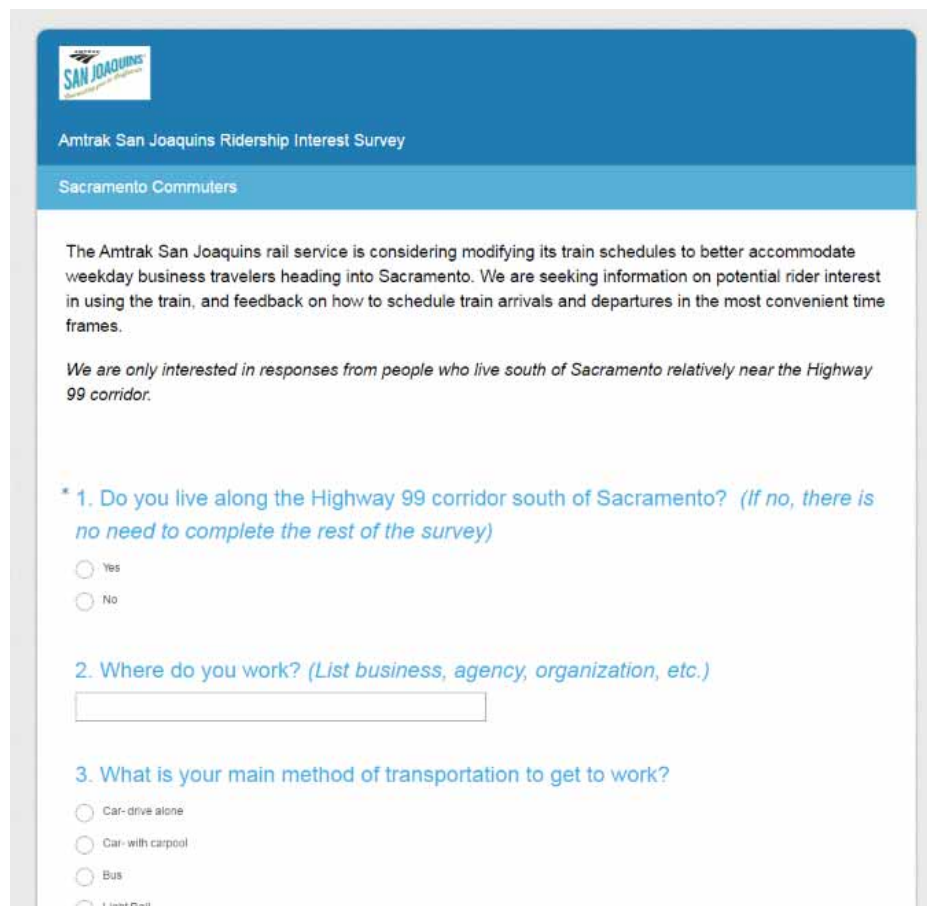
PURPOSE / SURVEY OVERVIEW

- Methodology

- Simple Electronic Survey

- 2 – 3 Minutes

- Physical Surveys



The screenshot shows a web-based survey titled "Amtrak San Joaquins Ridership Interest Survey" for "Sacramento Commuters". The survey text states: "The Amtrak San Joaquins rail service is considering modifying its train schedules to better accommodate weekday business travelers heading into Sacramento. We are seeking information on potential rider interest in using the train, and feedback on how to schedule train arrivals and departures in the most convenient time frames. We are only interested in responses from people who live south of Sacramento relatively near the Highway 99 corridor." The first question is: "1. Do you live along the Highway 99 corridor south of Sacramento? (if no, there is no need to complete the rest of the survey)". It has two radio button options: "Yes" and "No". The second question is: "2. Where do you work? (List business, agency, organization, etc.)" with a text input field. The third question is: "3. What is your main method of transportation to get to work?" with four radio button options: "Car- drive alone", "Car- with carpool", "Bus", and "Light Rail".



SURVEYS FOR MORNING EXPRESS SERVICE

PURPOSE / SURVEY OVERVIEW

- Delivery
 - Staff
 - Outreach Teams
 - Member Agencies
 - Partnerships
 - Media



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SURVEYS FOR MORNING EXPRESS SERVICE

PURPOSE / SURVEY OVERVIEW

■ Print

- Business Journal
- Fresno Bee
- Vida en el Valle
- Merced Sun

■ Radio

- KMJNOW

■ TV

- ABC 3 – Fresno



SURVEYS FOR MORNING EXPRESS SERVICE

CURRENT RESULTS

- Sacramento Employee Survey
 - 256 Respondents
- San Joaquin Valley Resident/Worker
 - 1,676 respondents
 - 73% have previously ridden the service
- 91% would be interested in riding if the train were an option



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SURVEYS FOR MORNING EXPRESS SERVICE

PURPOSE / SURVEY OVERVIEW

- 1,932 Respondents
- 91% would be interested in riding if the train were an option
- 73% of San Joaquin Valley survey respondents have previously ridden the service
- Survey period is still open

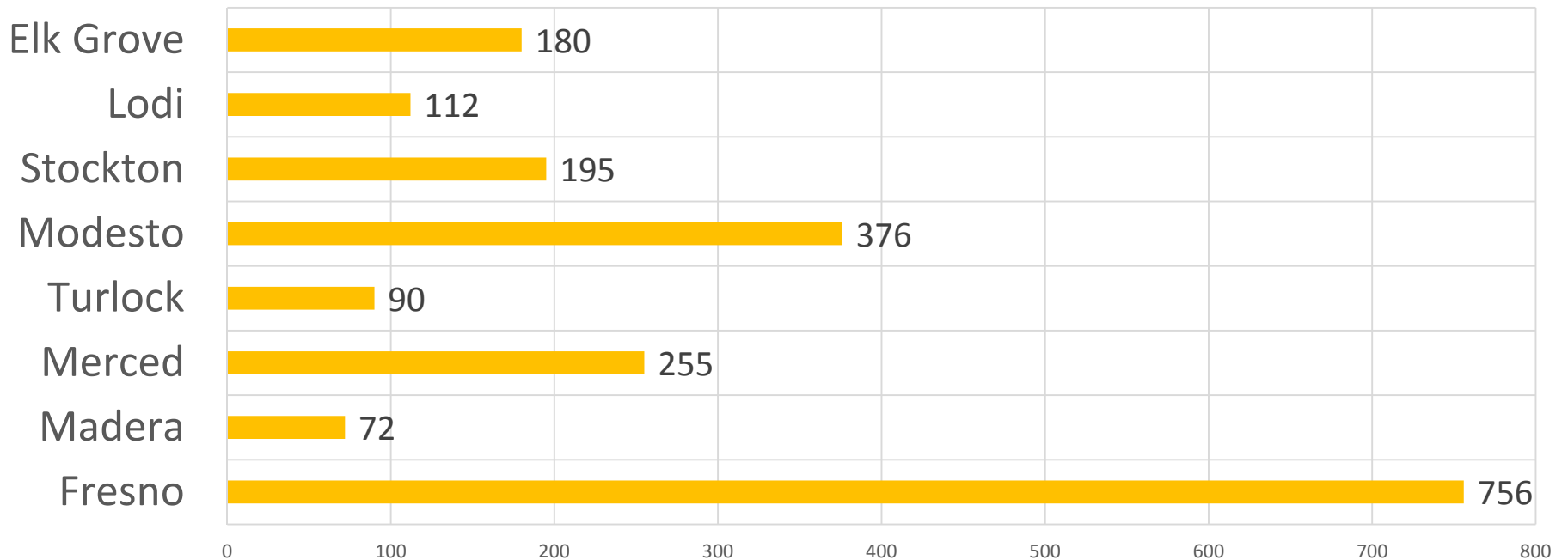


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SURVEYS FOR MORNING EXPRESS SERVICE

CURRENT RESULTS

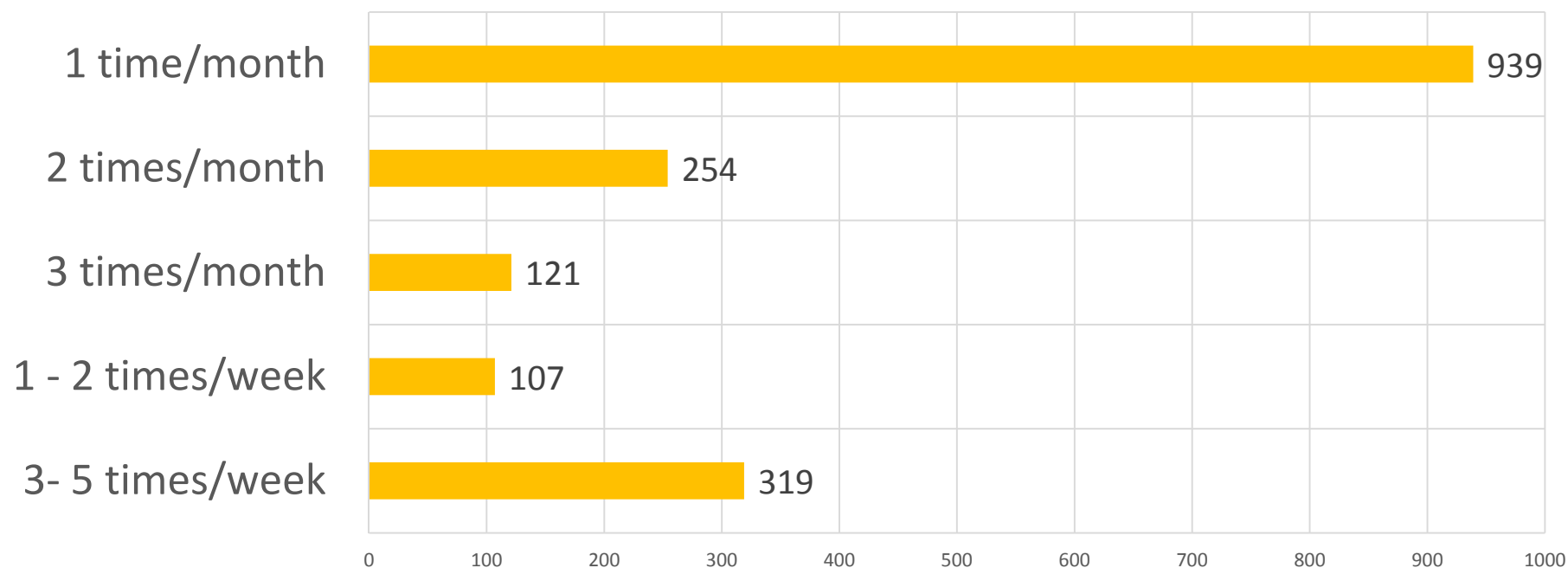
Nearest Station



SURVEYS FOR MORNING EXPRESS SERVICE

CURRENT RESULTS

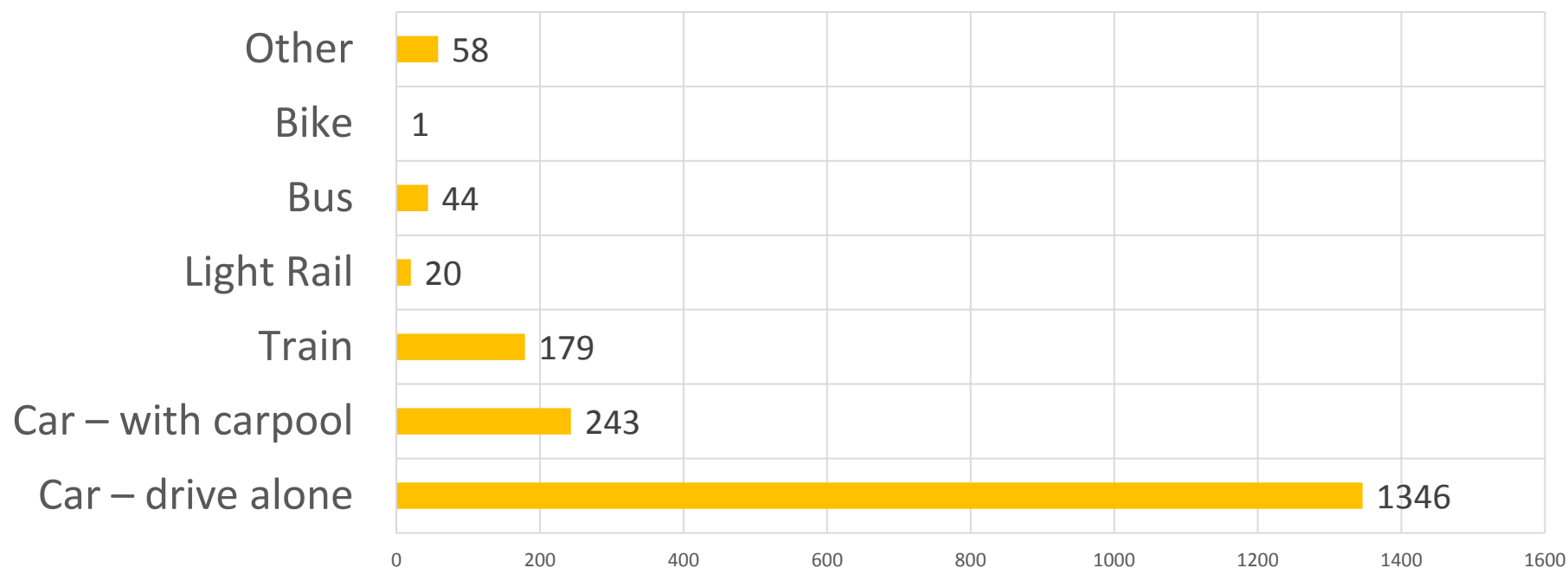
Frequency of Travel



SURVEYS FOR MORNING EXPRESS SERVICE

CURRENT RESULTS

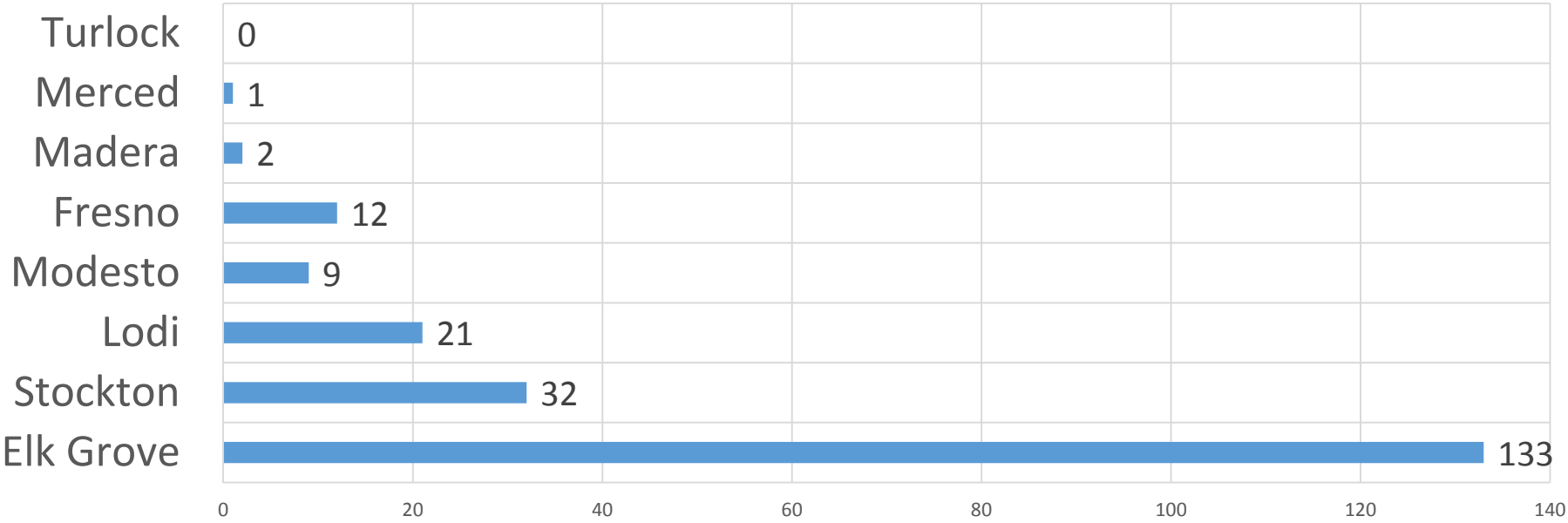
Current Mode Travel



SURVEYS FOR MORNING EXPRESS SERVICE

CURRENT RESULTS

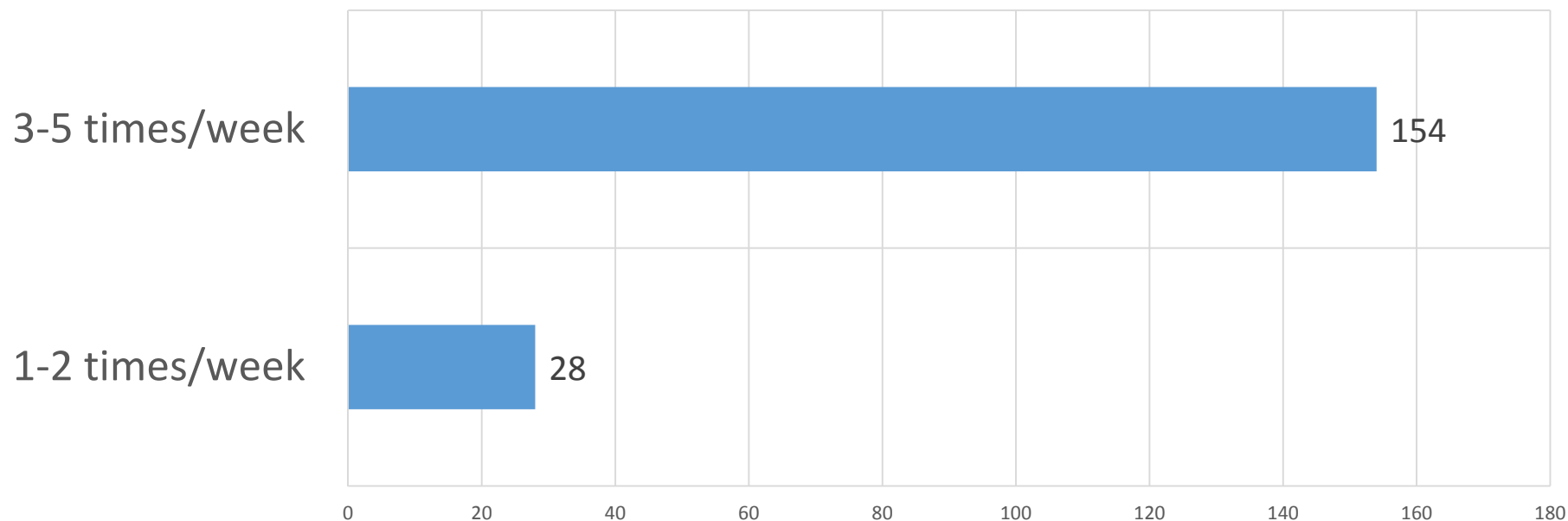
Sacramento Employee Survey
Nearest Station



SURVEYS FOR MORNING EXPRESS SERVICE

CURRENT RESULTS

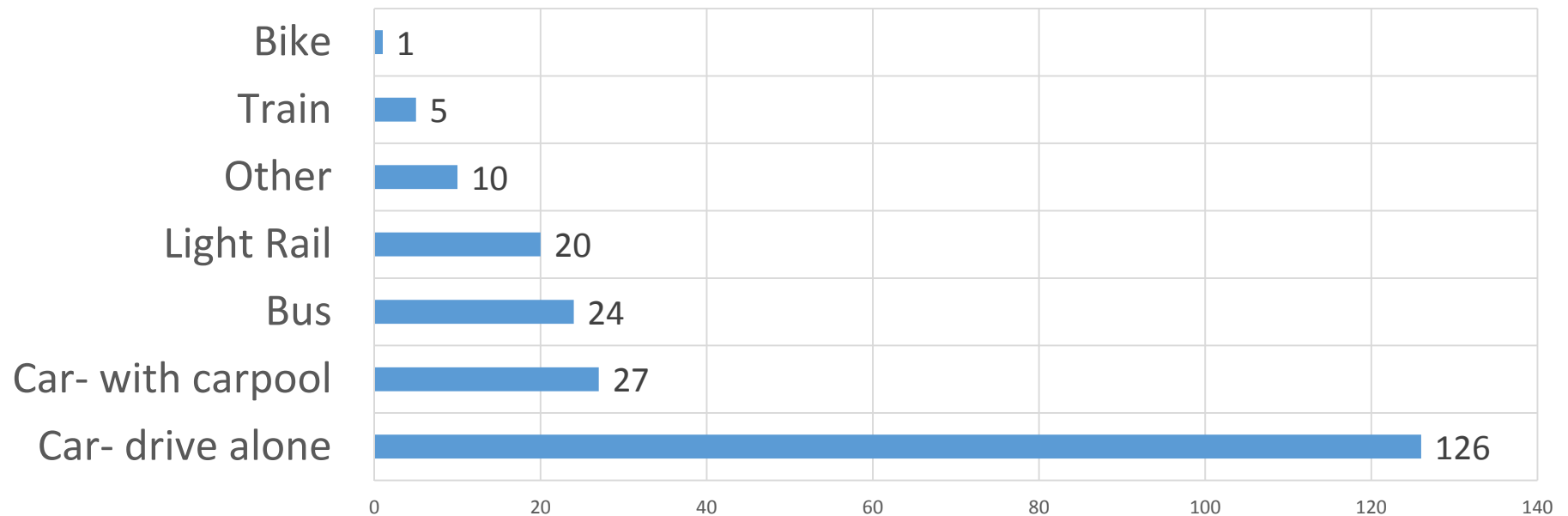
Sacramento Employee
How Often Would You Use Train Service?



SURVEYS FOR MORNING EXPRESS SERVICE

CURRENT RESULTS

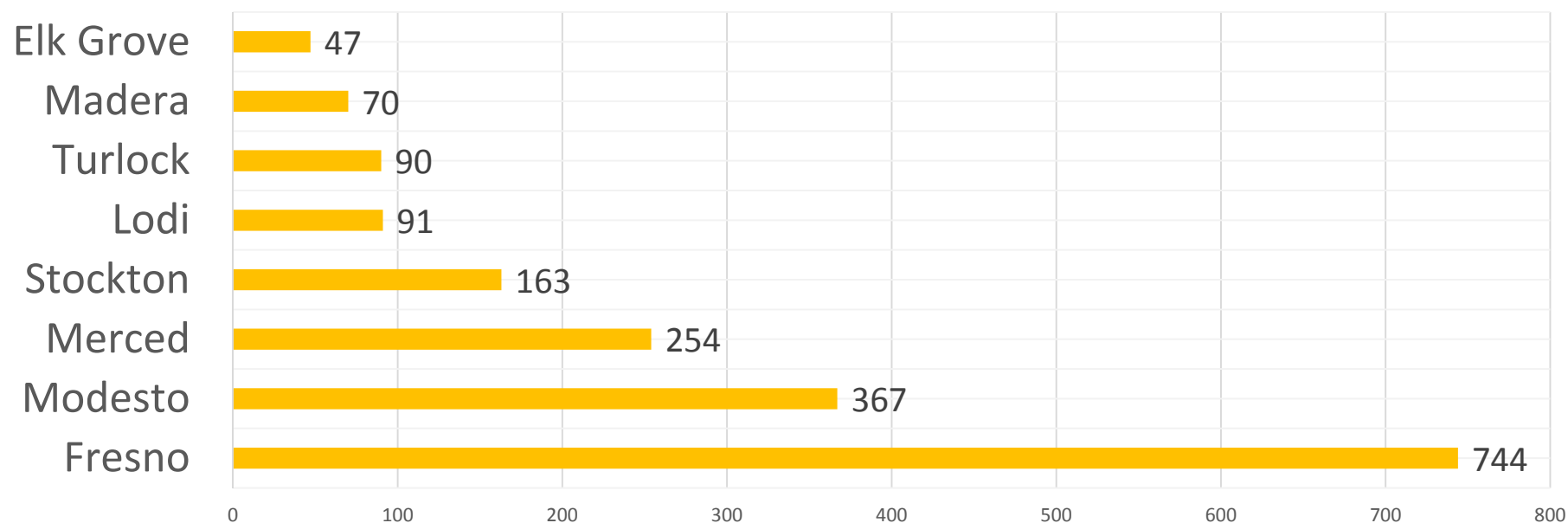
Sacramento Employee Survey
Current Mode of Travel



SURVEYS FOR MORNING EXPRESS SERVICE

CURRENT RESULTS

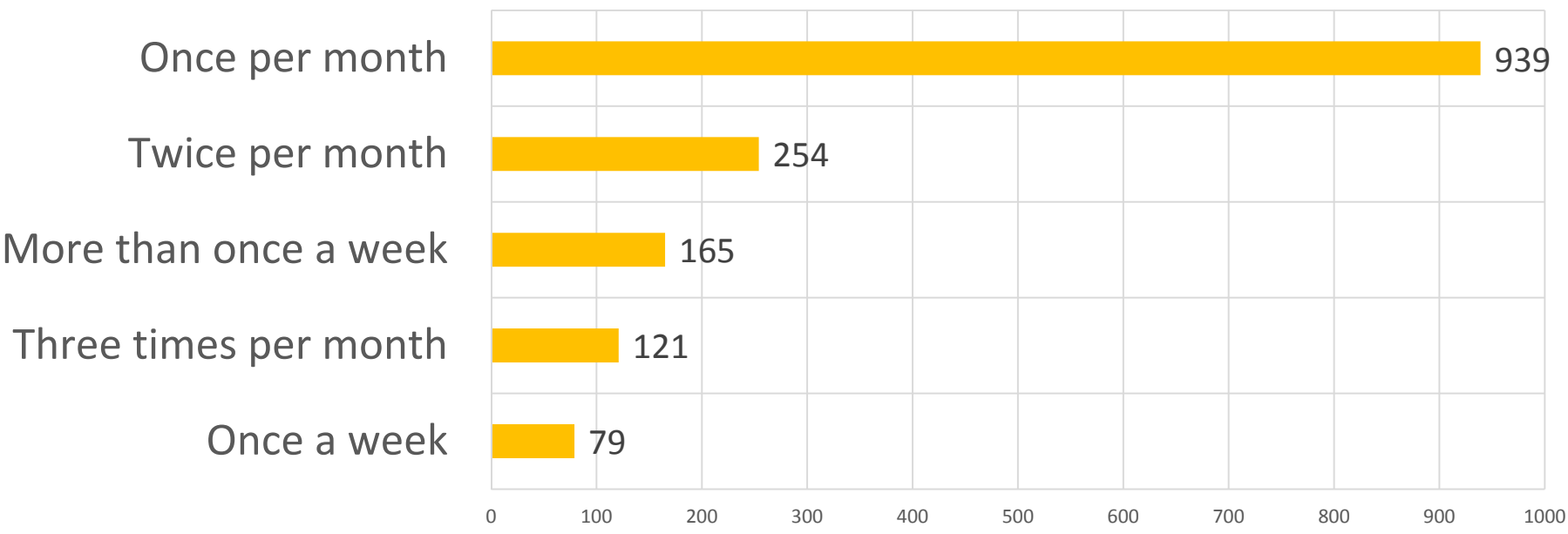
San Joaquin Valley Survey Nearest Station



SURVEYS FOR MORNING EXPRESS SERVICE

CURRENT RESULTS

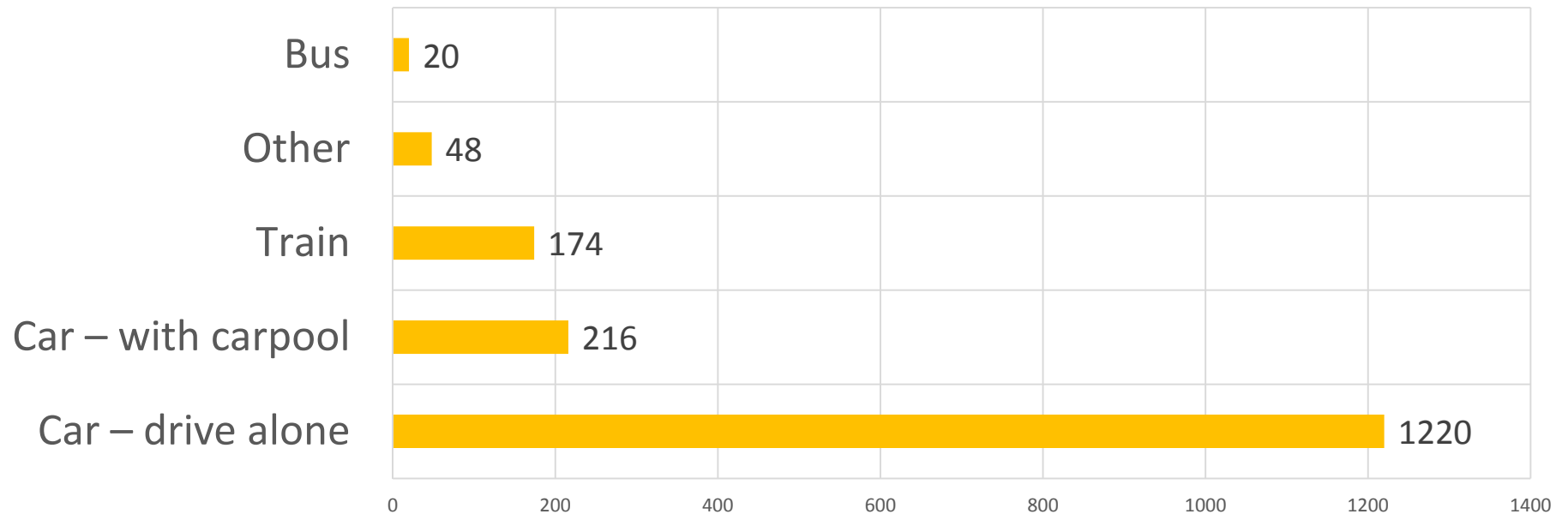
San Joaquin Valley Survey
Frequency of Travel to Sacramento



SURVEYS FOR MORNING EXPRESS SERVICE

CURRENT RESULTS

San Joaquin Valley Survey
Current Mode of Transportation



SURVEYS FOR MORNING EXPRESS SERVICE

INITIAL TAKEAWAYS

- **Single Occupancy Vehicle (SOV)**
 - Both surveys indicate a high preference for SOV travel to Sacramento.
 - This preference will inform messaging and communication for the service.
- **Service Time Preference**
 - Service time preference has been mixed with several times being preferred.
 - For the Sacramento Employee 7:30am arrival is preferred.
- **Rider Database**
 - Over 600 participants have authorized SJJPA to keep their name and contact information for further engagement regarding Sacramento Morning Express Service.





San Joaquin Valley Rail Committee

8. SJVRC Input to SJJPA

Steve Cohn



San Joaquin Valley Rail Committee

9. SJVRC Ridership Reports

Daniel Krause



San Joaquin Valley Rail Committee

10. Adjournment