



**San Joaquin**  
Joint Powers Authority



March 8th, 2019 Meeting



# San Joaquin Valley Rail Committee

Item 1

**Call to Order**

**Pledge of Allegiance**

**Roll Call**

**Introductions/New Members**



# San Joaquin Valley Rail Committee

## Item 2

# **Public Comment**



# San Joaquin Valley Rail Committee

## Item 3

# **Election of a Chair and Vice Chair**

**Steve Cohn, Chair**



# Election of Officers

- ❑ Officers shall be elected biennially by the Regular Members of the Committee at the First Committee Meeting of the Year.
- ❑ The Chairperson and Vice-Chairperson(s) shall each be a Committee Member.
- ❑ Nominations may be made from the floor by any Voting Member.
- ❑ The election of the Chairperson and Vice-Chairperson require an affirmative vote of a majority of the members of the Committee.

# Election of Officers



- ❑ The Chairperson shall personally appear before SJJPA to present the Committees plans, suggestions, recommendations, and ideas.
- ❑ If the Chairperson and Vice-Chairperson are unable to personally appear, the Chairperson may designate another Regular Member to appear on his/her behalf.



San Joaquin Joint Powers Authority

## Item 4

# **Madera to San Jose Thruway Bus Pilot**

**Paul Herman**

# Madera to San Jose Thruway Bus Pilot

- As part of the 2018 SJJPA Business Plan, SJJPA committed to “conduct preliminary market analysis for an additional Thruway Bus route to serve the travel market between the Southern San Joaquin Valley and Silicon Valley.”
- For several years Kern COG has requested that SJJPA initiate a new Thruway Bus service between Madera and the Silicon Valley. Staff looked further into this specific proposal, including performing an initial ridership analysis to test its viability.

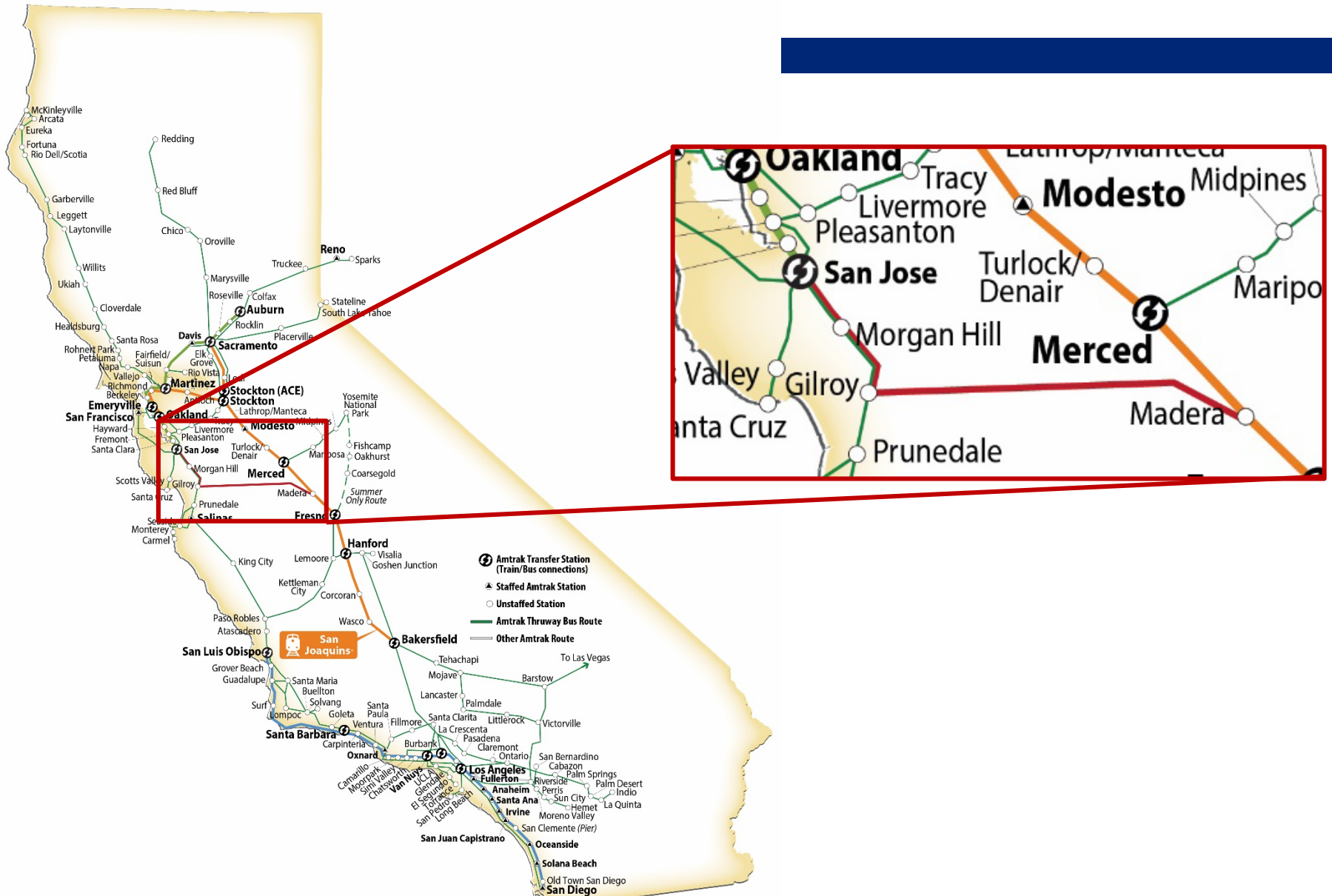
# Madera to San Jose Thruway Bus Pilot

- In 2018 SJJPA began a review of the entire San Joaquins Thruway Bus Network's performance. During this review, staff identified and developed route alternatives for possible future implementation on the Thruway Bus Network. The Madera to San Jose corridor was identified as the fastest route for San Joaquin Valley and Southern California passengers to get to the Silicon Valley.
- Having Merced be the San Joaquin Valley terminus for this pilot route was also considered but deemed undesirable due to the longer travel times (+30 min).

# Madera to San Jose Thruway Bus Pilot

- The Madera to San Jose travel times are expected to be competitive enough with alternative modes to produce significant additional ridership for the San Joaquins.
- In the ridership forecast that staff has conducted for this pilot service, analysis showed substantial ridership gains in Southern California, Fresno and Bakersfield, as well as more modest increases in ridership in Hanford, Corcoran and Wasco.

# Madera to San Jose Thruway Bus Pilot



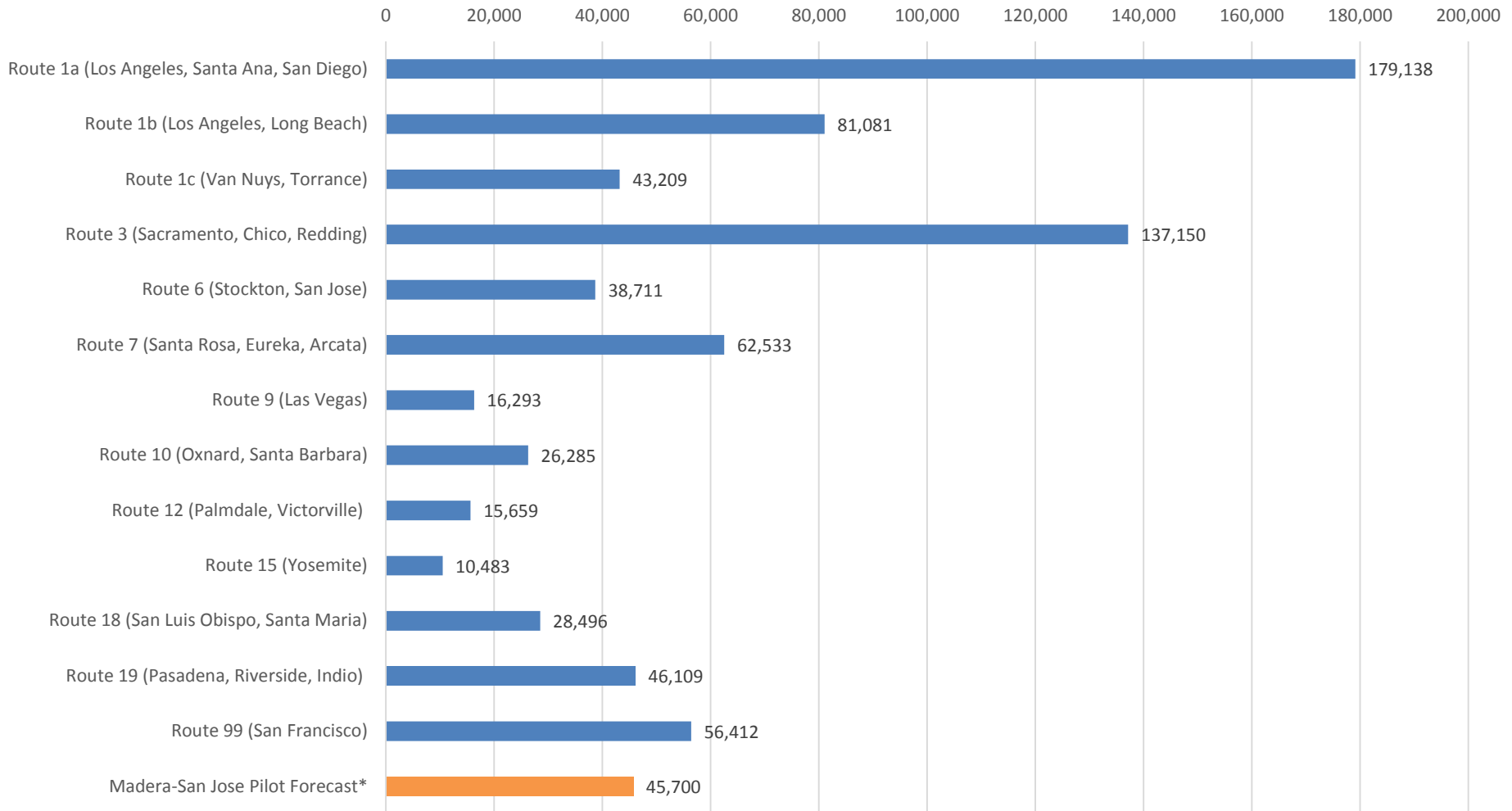
# Madera to San Jose Thruway Bus Pilot

- This Thruway Bus Pilot is forecasted as having over 45,000 annual riders after an initial ramp-up period assuming 6 daily rounds trips. The markets with the highest forecasted ridership are Southern California (+9,500 annual riders), Fresno (+17,200 annual riders) and Bakersfield (+12,000 annual riders).



# Madera to San Jose Thruway Bus Pilot

San Joaquins Thruway Bus Annual Ridership By Route FY 16



# Madera to San Jose Thruway Bus Pilot

- The preliminary revenue estimate is \$1.9 million annually with an average fare of about \$42.
- Based on prior contracts on the San Joaquins Thruway Bus Network, staff believes that this route would cost approximately \$1.8 million annually to operate with 6 daily round trips based on the amount of route miles served from Madera to San Jose.
- A more detailed ridership, revenue and cost analysis will be completed prior to the implementation of this pilot bus route and will be presented to the Governing Board once complete.

# Madera to San Jose Thruway Bus Pilot

- Staff has done an operating run time analysis for this Pilot Bus Route as compared to current intercity rail and bus options.
- This Pilot Bus Route would allow for the fastest Southern California to Bay Area Rail/Bus connection in the State.

From	To	Current San Joaquins	Current Pacific Surfliner	Current Coast Starlight	San Joaquins + Proposed Madera-San Jose Bus Pilot
Los Angeles	San Jose	~ 9 hours	~ 9 hours	~ 10 hours	~ <b>7 hours 45 minutes</b>
Bakersfield	San Jose	~ 6 hours	N/A	N/A	~ <b>4 hours 45 minutes</b>
Fresno	San Jose	~ 4 hours	N/A	N/A	~ <b>2 hours 45 minutes</b>

# Madera to San Jose Thruway Bus Pilot

- With the exception of a couple of routes operated and managed by local agencies, Amtrak manages the current San Joaquins Thruway Bus routes. Amtrak contracts out the operations of these Thruway Bus routes to private operators through their formal procurement process.
- Staff recommends that the Madera to San Jose Thruway Bus Pilot, as well as future Thruway Bus contracts that are currently managed by Amtrak, be managed by SJJPA in coordination with CalSTA, Caltrans, and Amtrak.

# Madera to San Jose Thruway Bus Pilot

- SJJPA would use its formal procurement process to contract out the operations to bus operators.
- Taking on the management of Thruway Bus contracts will enable SJJPA to have oversight of the contracts and access to Thruway Bus data which will enable SJJPA to better control costs and develop a more cost-efficient and effective Thruway Bus Network.
- The Madera to San Jose service will be a pilot program for SJJPA's procurement and management of Thruway Bus contracts.



# San Joaquin Valley Rail Committee

## Item 5

# **Highlights of the Draft 2019 SJJPA Business Plan Update**

**Dan Leavitt**

# Update on 2019 SJJPA Business Plan

- The primary purpose of the Annual Business Plan is to identify SJJPA's intentions for the next two State Fiscal Years
- The Annual Business Plan is reviewed and approved by the State and used to develop annual appropriation requests to the State Legislature.
- The 2019 Business Plan Update will be a refinement of last year's Plan.



## SAN JOAQUIN JOINT POWERS AUTHORITY DRAFT 2018 BUSINESS PLAN UPDATE

PREPARED FOR CALIFORNIA STATE TRANSPORTATION AGENCY  
UPDATED FOR FISCAL YEARS 2018/19 & 2019/20

# 2019 SJJPA Business Plan

## *Schedule*

- A public review draft of the Business Plan was released March 1, 2019, allowing for Board, agency, and public input.
- Public outreach efforts underway. Focused efforts will take place in early March of 2019.
- Full draft of Business Plan will be presented for approval at the March 22, 2019 SJJPA Board Meeting.
- SJJPA to submit Draft Business Plan to CalSTA by April 1, 2019.
- SJJPA to submit Final 2019 SJJPA Business Plan Update to CalSTA by June 30, 2019.



# Update on 2018 SJJPA Business Plan

## *Key Changes/Additions Being Considered*

- April 2019 Schedule: Returns the San Joaquins to full-corridor service for 7 daily round trips and introduces slotted schedule and distributed pad-time for improved on-time performance.
- April 2020 Schedule: Continues full corridor service and will include reduced operating times to under six hours between Bakersfield and Oakland. Options to be considered will include skip-stop/limited stop service. This schedule will include more detailed coordination with Capitol Corridor and Pacific Surfliner services.

# Update on 2018 SJJPA Business Plan

## *Key Changes/Additions Being Considered*

- Increase revenue and reduce costs on the San Joaquins Café Car service.
- Request operating funds from the state for a pilot program to operate a new Thruway bus between Madera and San Jose. This contract, as well as future Thruway bus contracts, are expected to be managed by the SJJPA in coordination with CalSTA and Caltrans.
- Support the state's Integrated Ticketing Efforts

# Update on 2018 SJJPA Business Plan

## *Key Changes/Additions Being Considered*

- Participate in the Statewide Working Group Fleet Management focus group being established that will address issues such as the retirement of the Comet Cars from regular service and the deployment of the new Siemens rolling stock (including any additional infrastructure needed associated with the new equipment).
- In addition, updates to ridership and financial figures were provided, along with discussion of the status of current and planned capital projects.



# San Joaquin Valley Rail Committee

## Item 6

# **SJVRC Feedback on the Draft 2019 SJJPA Business Plan Update**

**Steve Cohn, Chair**



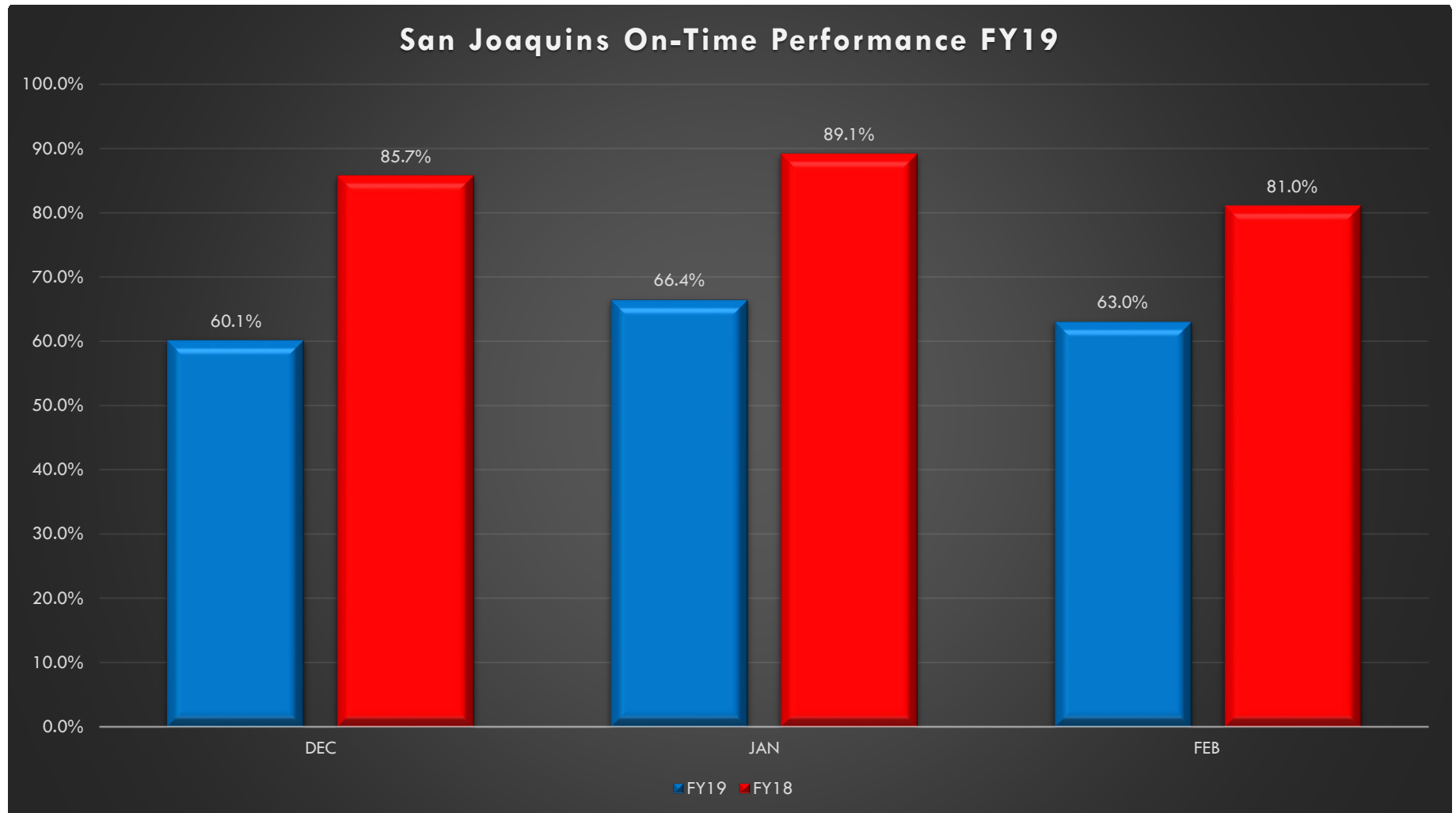
# San Joaquin Valley Rail Committee

## Item 7

# **Amtrak San Joaquins Operations Update**

**Anthony Chapa**

# San Joaquins On-Time Performance



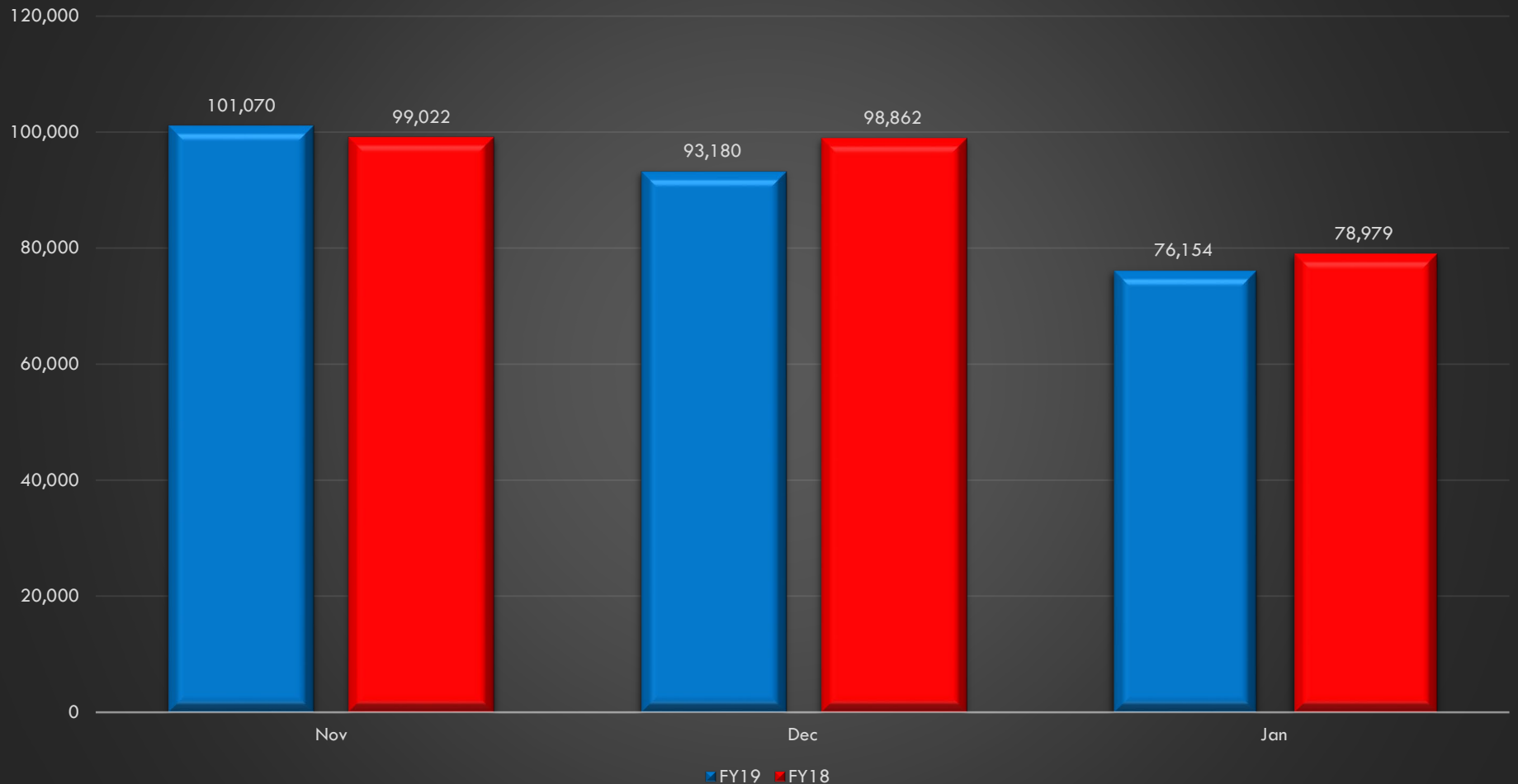
# SAN JOAQUINS ON-TIME PERFORMANCE

- The San Joaquin's' On-Time Performance (OTP) is at 63% for FYTD19. The chart below provides an overview of the San Joaquin's OTP compared to the two other State supported services for FY19 & FY18.

Service	FYTD 19	FY18
San Joaquin's	63%	77%
Capitol Corridor	88%	90%
Pacific Surfliner	68%	77%

# Ridership for San Joaquins

San Joaquins Ridership FY19





# SAN JOAQUINS RIDERSHIP

- The San Joaquin's have carried 355,206 passengers FYTD19. Ridership is off to slow start this FY, with our Mid December schedule change we have seen a slight increase on two of our trains and those numbers should get better over the next few months.

	NOV	DEC	JAN
FY19	101,070	93,180	76,154
FY18	99,022	98,862	78,979



# San Joaquin Valley Rail Committee

## Item 8

# **Marketing and Outreach Update**

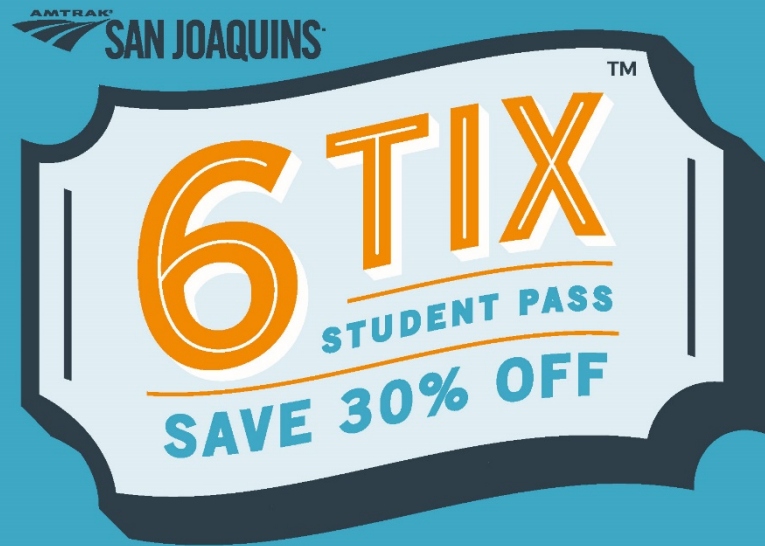
**David Lipari**

# SJIPA Marketing & Outreach

- New Programs
  - ▣ 6Tix
- Advertising Update
  - ▣ Holiday Campaign
  - ▣ Spring Bogo
- Upcoming Efforts
  - ▣ Allensworth Juneteenth
  - ▣ Onboard Survey / Market Research
  - ▣ New Amtrak San Joaquins Website

# Marketing and Outreach Update

## 6Tix – Student Six-Ride Pass



STUDENTS SAVE  
ON AMTRAK

SAVE UP TO 30% EVERYDAY



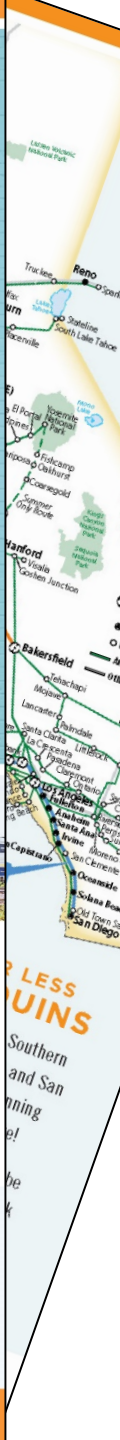
Visit [tickets.amtrak.com/itd/amtrak/multiride](https://tickets.amtrak.com/itd/amtrak/multiride)

OR

SAVE 15%  
EVERYDAY STUDENT DISCOUNT

Visit [AmtrakSanJoaquins.com](https://AmtrakSanJoaquins.com), use discount code V353

YOUR CONNECTION TO HOME, TO SCHOOL, TO CALIFORNIA.



# Marketing and Outreach Update

## *Holiday Campaign*



# Marketing and Outreach Update

*Spring BOGO*



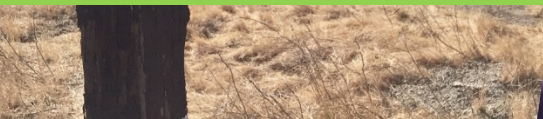
# Marketing and Outreach Update

## *Allensworth Juneteenth Event*



## Upcoming Juneteenth Event

### June 8, 2019



2018 Rededication



# Marketing and Outreach Update

## *Onboard Survey and Market Analysis*

- In the 2018 SJJPA Business Plan, \$150,000 was requested to perform passenger and market research and analysis on a bi-annual basis. Staff has been utilizing market analysis reports performed by Amtrak and Caltrans to inform its marketing efforts and tailor messages.
- Caltrans has indicated its suspension of further market analysis programs.



# Marketing and Outreach Update

## *Onboard Survey and Market Analysis*

- The Scope of Work Includes Two Objectives:
  - ▣ 1) Passenger Research
    - Current passenger data including but not limited to demographics, attitudes, travel patterns, and behaviors
  - ▣ 2) Marketing Research
    - Market research within the corridor to understand potential passenger data including but not limited to service awareness/perception, impediments, and new service concepts

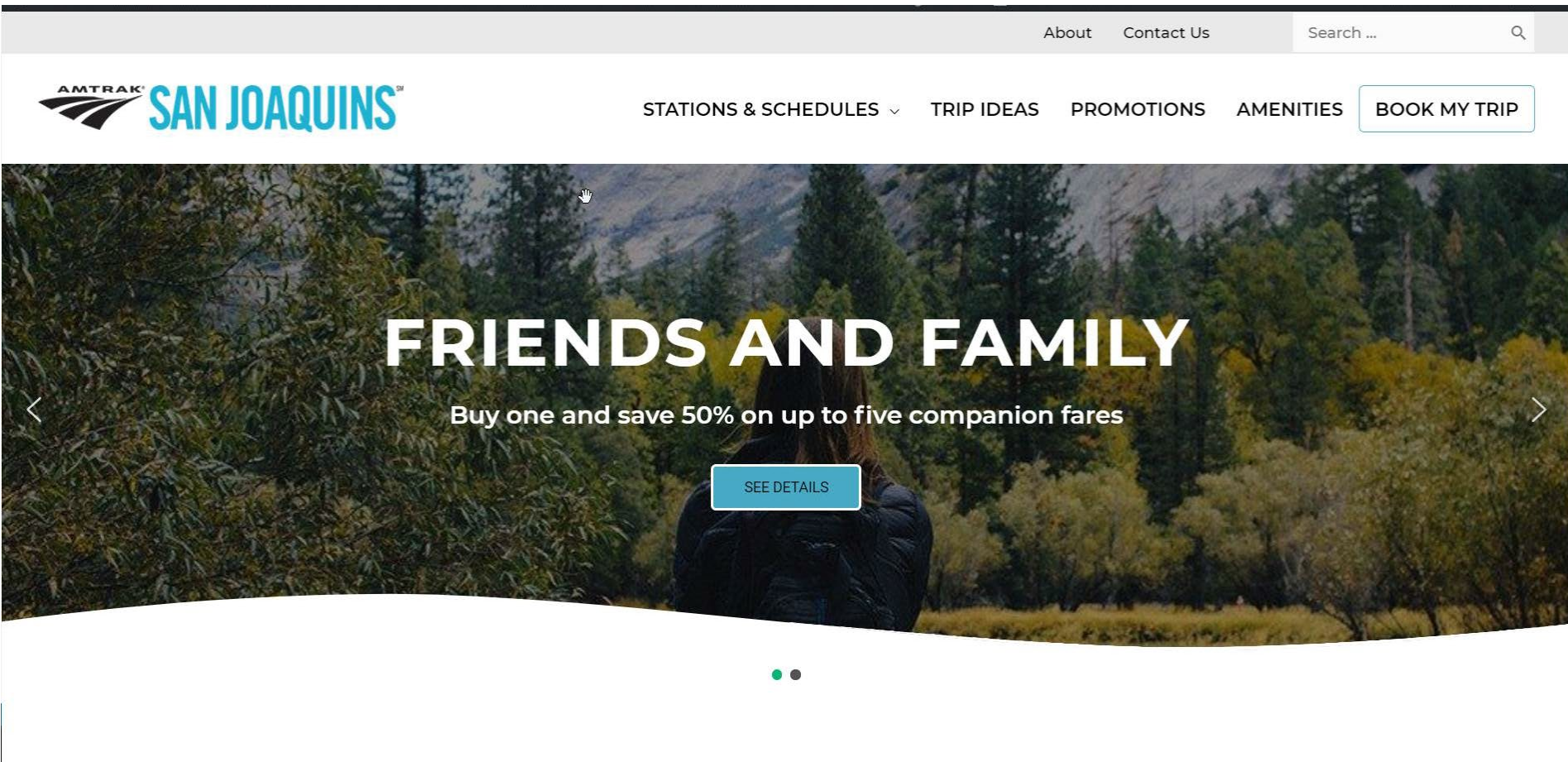
# Marketing and Outreach Update

## *Onboard Survey and Market Analysis*

- Estimated Project Timeline for Onboard Surveys and Market Surveys
  - ▣ February 2019 – March 2019 : Sampling plans and questionnaire design.
  - ▣ April 2019 – June 2019: Survey planning, programming and administration. In Field surveys conducted.
  - ▣ June 2019 – July 2019: Analysis and Reporting of survey data.

# Marketing and Outreach Update

## *New Amtrak San Joaquins Website*



**LAUNCH MAY 2019**



# San Joaquin Valley Rail Committee

## Item 9

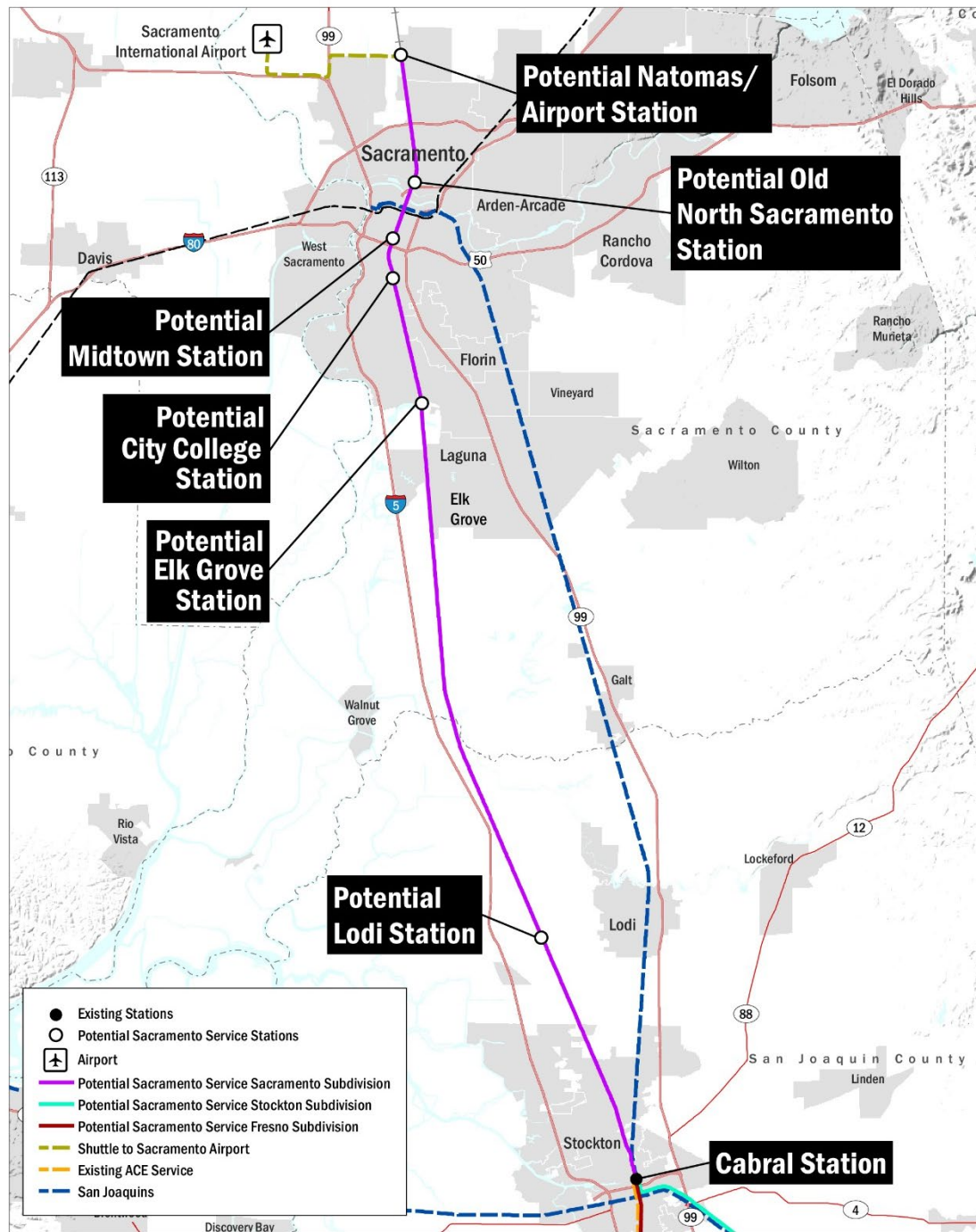
# Valley Rail Program Update

**Dan Leavitt**

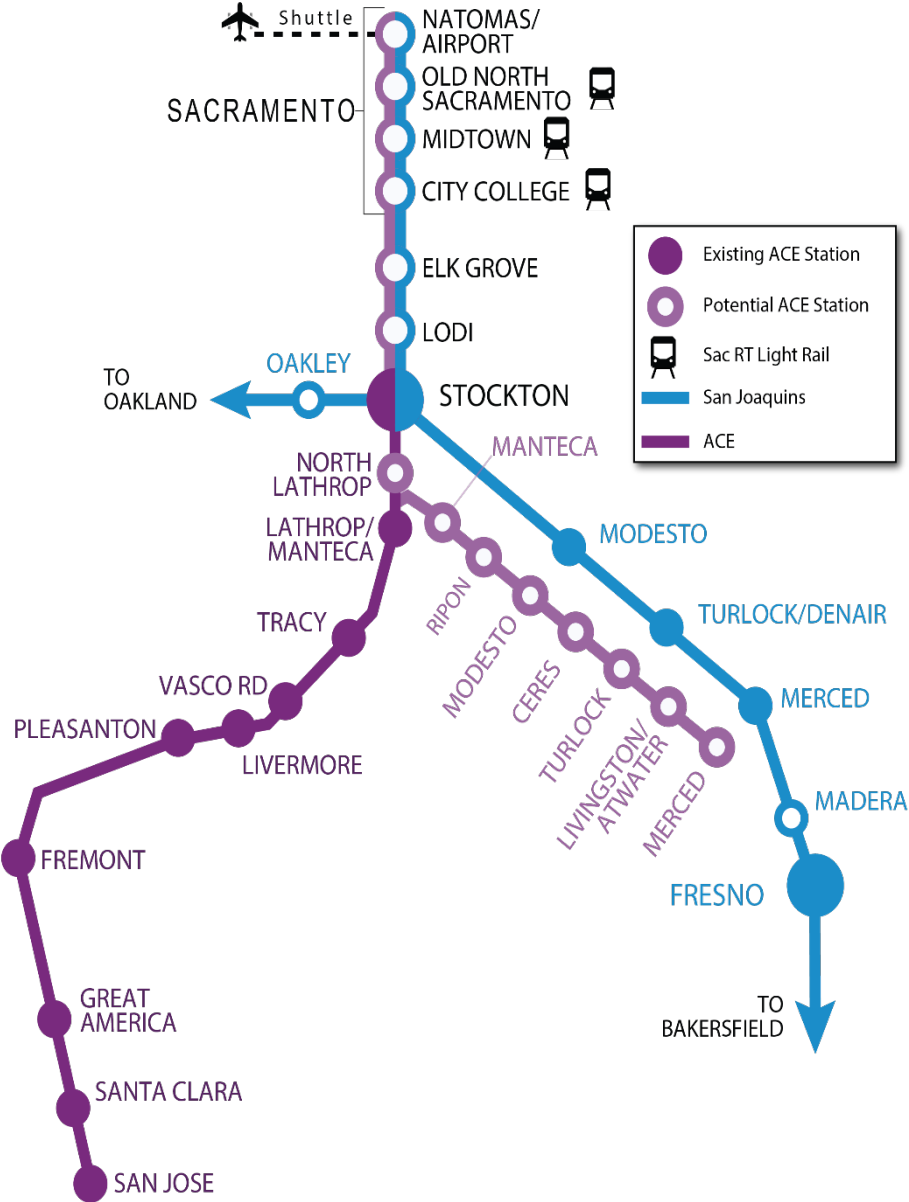
# Valley Rail Program Update



- On April 26, 2018 CalSTA announced the SJJPA's/SJRRC's "Valley Rail" as a major awardee under TIRCP.
- **\$500.5 million** awarded to fund a series of new stations, track improvements, and equipment to increase connectivity and frequency of service to the Sacramento region.

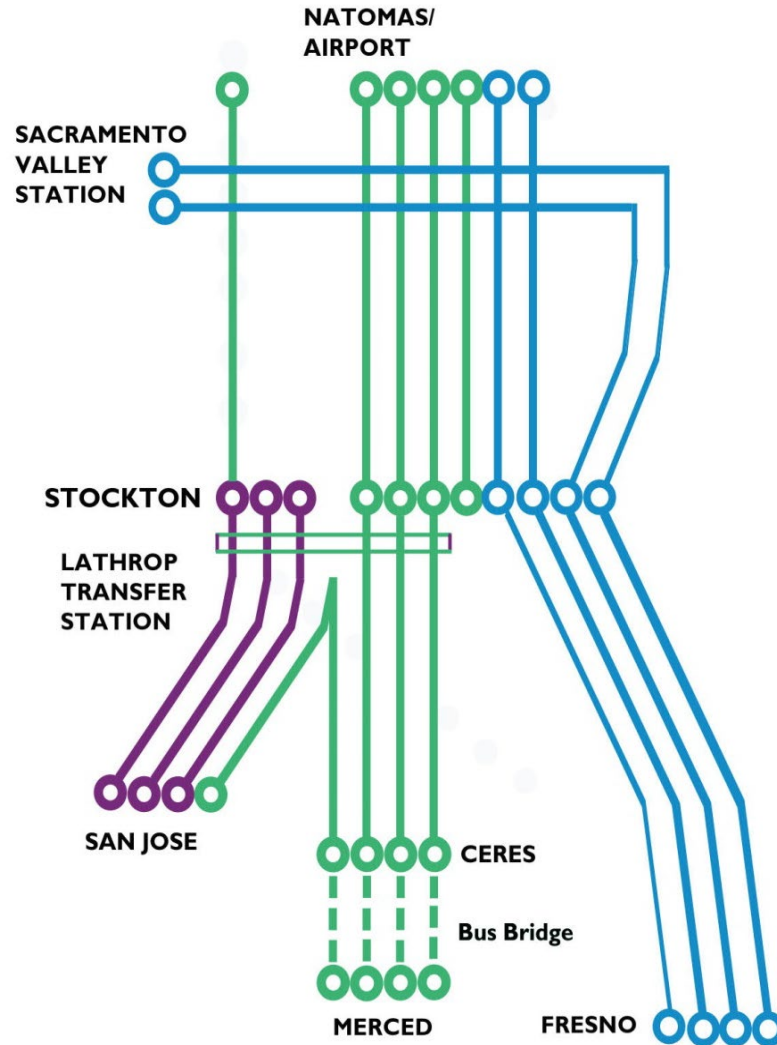


# Valley Rail





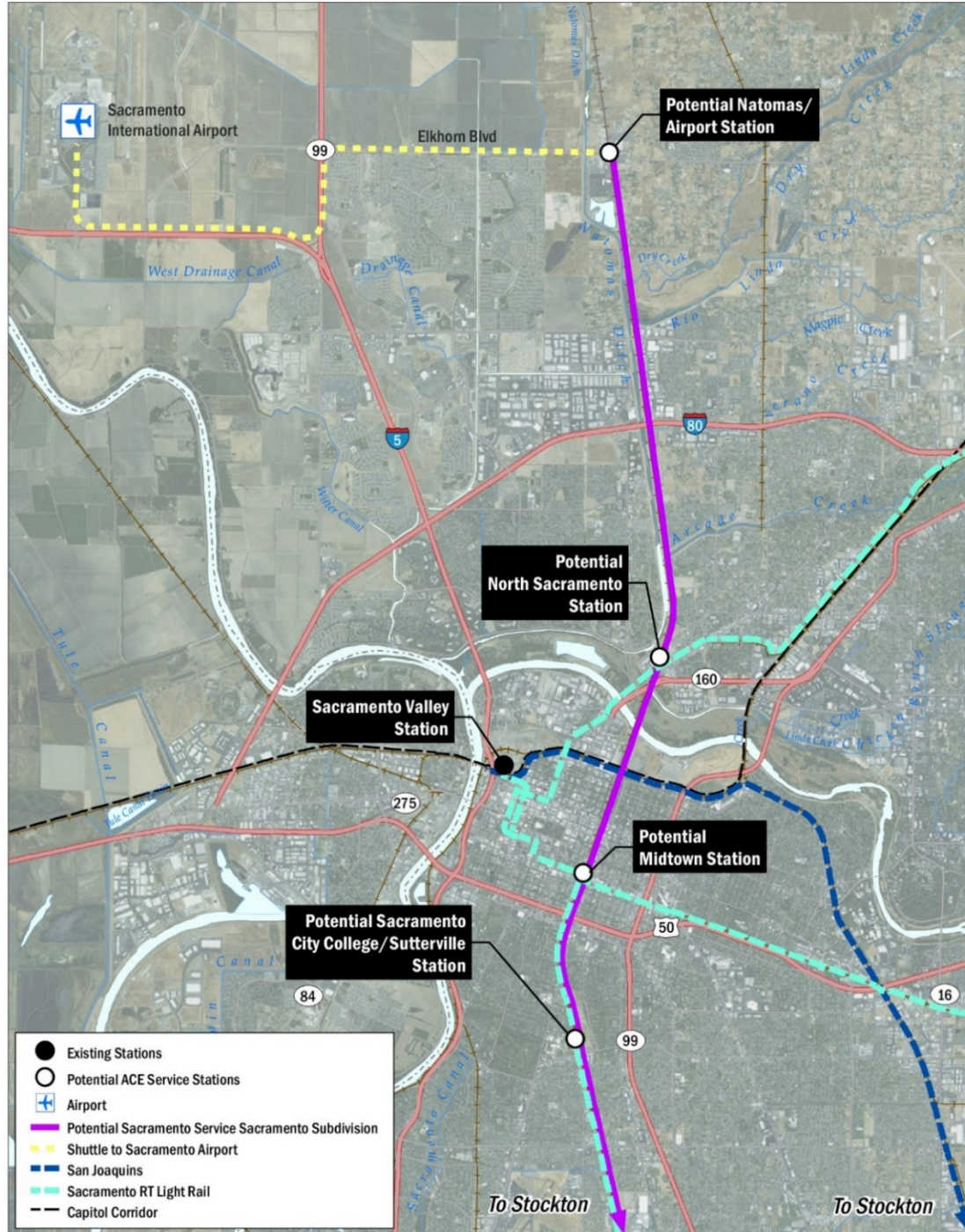
# Valley Rail Daily Round-trips





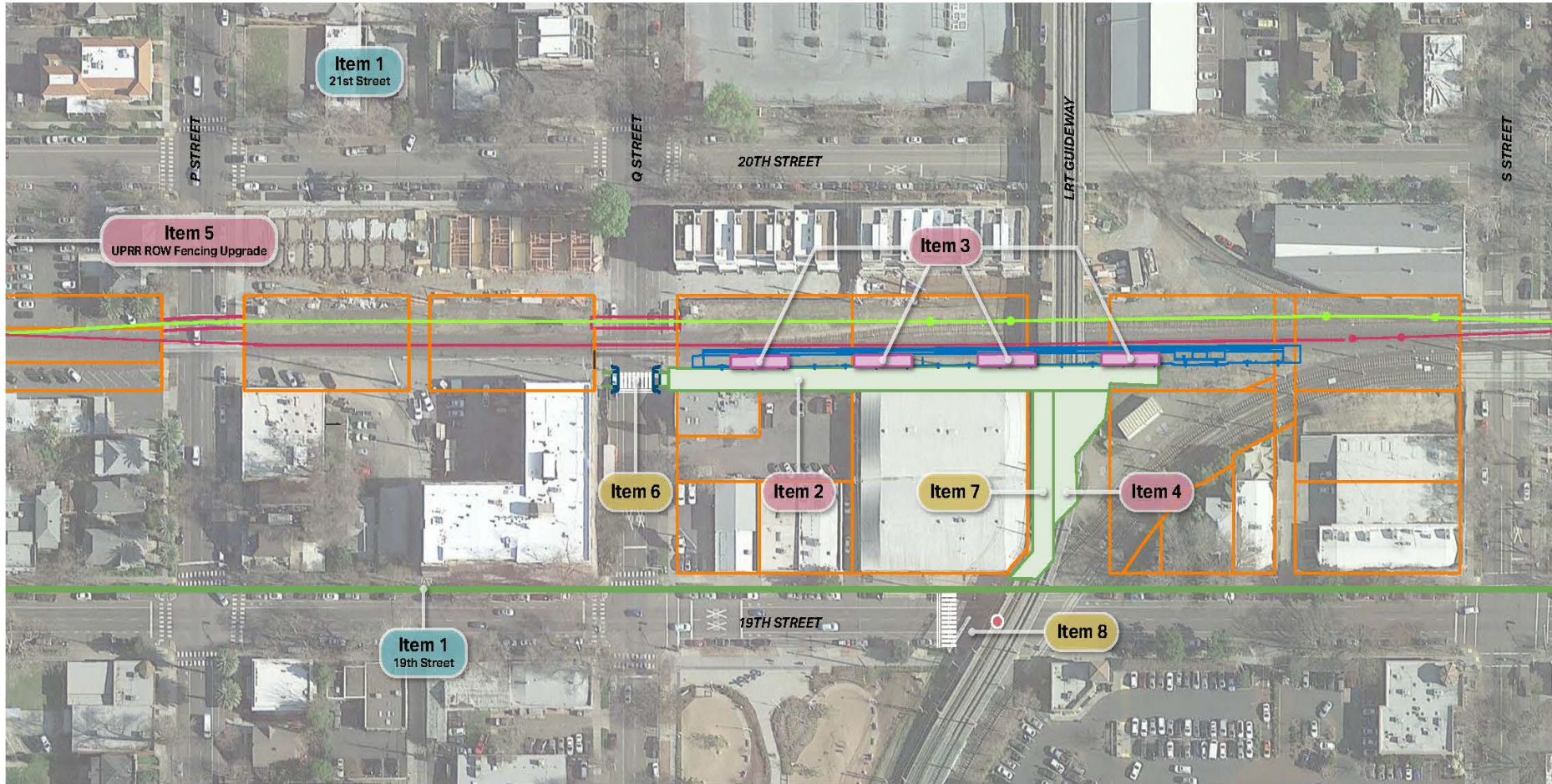
# Valley Rail Program Forecasts

- San Joaquins ridership expands to **1.8** million in 2025.
- ACE ridership expands to **3.1** million in 2025.
- Reduction of **88.4** million VMT by 2025
- **5.2** MMT of CO2 reduced by 2025.
- Provides direct service to over **30%** of CA's Disadvantaged Communities.





# Draft Midtown Station Improvements Overview Map



**Item 1 - 19th & 21st St Parking Protected Bikeways**

**Item 2 - Plaza Behind Main Platform**

**Item 3 - Enhanced Main Platform Shelter**

**Item 4 - Enhanced Bike / Pedestrian Area Under the LRT Guideway**

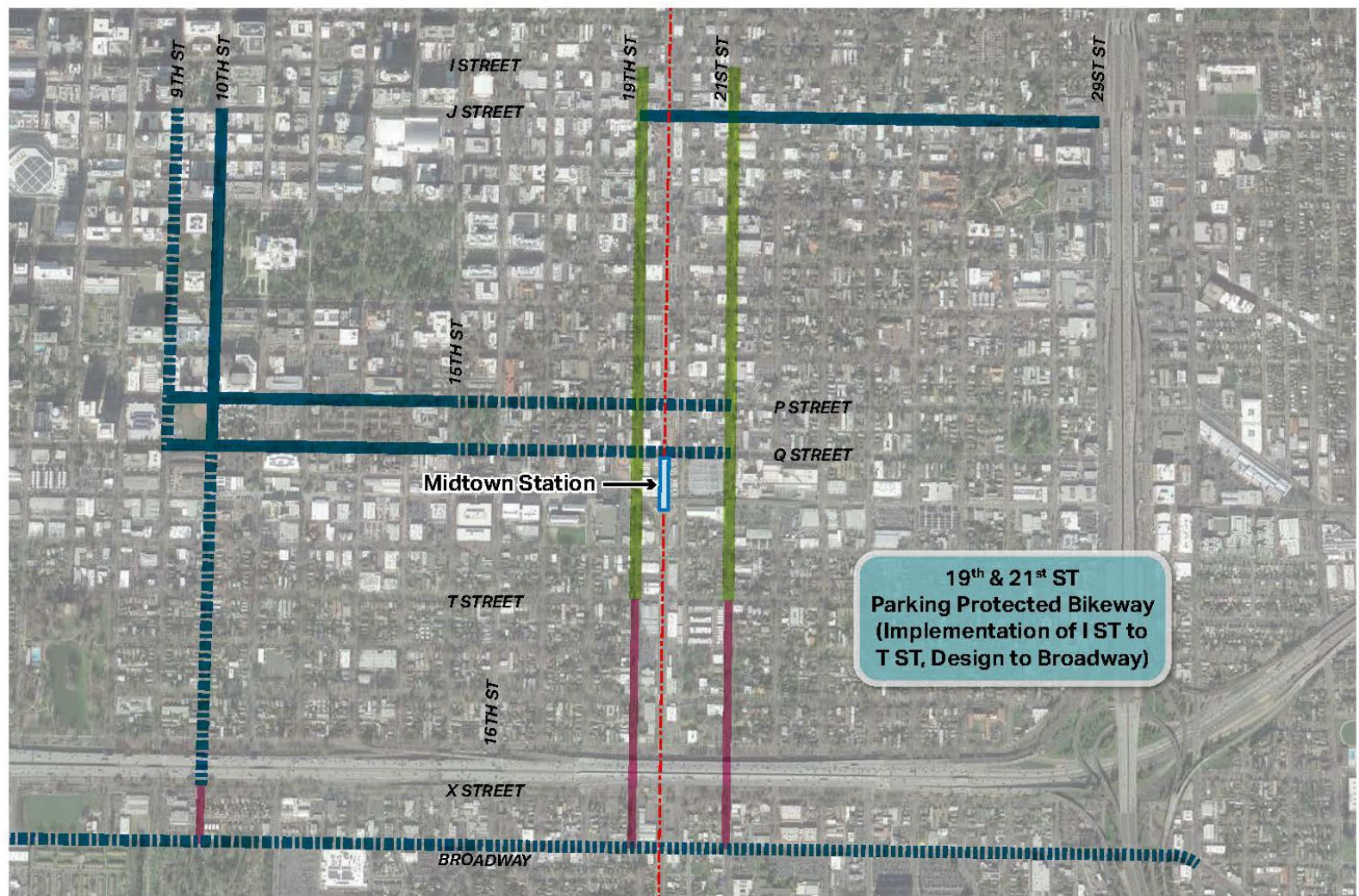
**Item 5 - UPRR ROW Fencing Upgrade**

**Item 6 - Pedestrian Crossing at Q St with Active Warning Devices**

**Item 7 - Enhanced Path to 19th St Under LRT Guideway**

**Item 8 - Mid-Block Pedestrian Crossing at 19th St With a Signalized Intersection**





## Midtown Station: Protected Bikeways Improvements





# Shasta Region Transportation Agency's TIRCP Program





# San Joaquin Valley Rail Committee

## Item 10

# **Input to SJJPA: Committee Member Discussion / Comments**

**Steve Cohn**



# San Joaquin Valley Rail Committee

Item 11

**Adjournment**