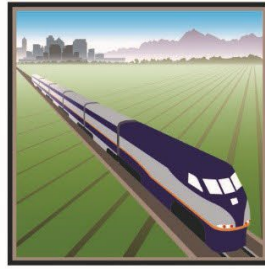


Supervisor **Doug Verboon**, Chair, Kings County
Supervisor **Diane Burgis**, Vice-Chair, Contra Costa County
Supervisor **Patrick Hume**, Vice-Chair, Sacramento County
Supervisor **Vito Chiesa**, Stanislaus County
Mayor **Christina Fugazi**, City of Stockton
Supervisor **Leticia Gonzalez**, Madera County
Supervisor **David Haubert**, Alameda County
Supervisor, **Josh Pedrozo**, Merced County
Supervisor **Amy Shuklian**, Tulare County
Mayor **Freddy Valdez**, City of Firebaugh



San Joaquin
Joint Powers Authority

Alternate **Aaron Meadows**, City of Oakley
Alternate **Bobbie Singh-Allen**, Sacramento County
Alternate **George Carr**, City of Hughson
Alternate **Leo Zuber**, City of Ripon
Alternate **Jose Rodriguez**, City of Madera
Alternate **Melissa Hernandez**, Alameda County
Alternate **Matt Serratto**, City of Merced
Alternate **Eddie Valero**, Tulare County
Alternate **Rey León**, City of Huron

September 2, 2025

Re: Solicitation No. 26-J-28-00 for Service Rebranding

Notice of Intent to Award

Proposers:

This letter will serve as notification that staff will recommend to the San Joaquin Joint Powers Authority (SJJPA) Board to authorize the Executive Director to award and execute an agreement with Jeffrey Scott Advertising Inc. for Service Rebranding at its next public meeting, which is tentatively scheduled for September 19, 2025 at 11:00 AM PST.

All records pertaining to Solicitation No. 26-J-28-00 will remain unavailable for public inspection until the contract is awarded and executed pursuant to Government Code Section 6255. If you have any questions regarding the Consultant Selection process or would like to request a debriefing, please contact the Procurement and Contracts Department at Contracts@sjjrc.com.

SJJPA would like to thank all the proposers for their time and submissions.

Sincerely,

Martine Champion-Reese

Martine Champion-Reese

Procurement Specialist

MEMBER AGENCIES

Alameda County - Contra Costa County Transportation Authority - Fresno Council of Governments - Kings County Association of Governments - Madera County Transportation Commission
Merced County Association of Governments - Sacramento Regional Transit - San Joaquin Regional Rail Commission - Stanislaus Council of Governments - Tulare County Association of Governments